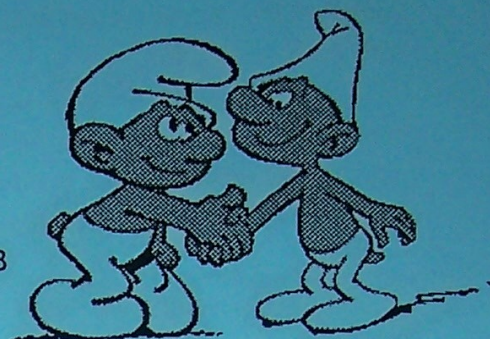


COLLECTORS' CLUB INTERNATIONAL  
24 CABOT RD. W., MASSAPEQUA, NY 11758



1998

1958

Volume 13

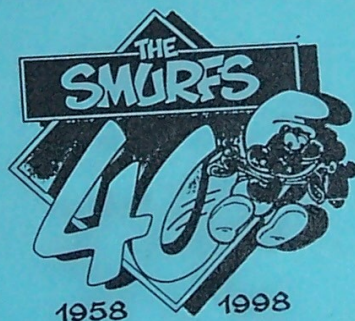
Newsletter 49

Summer 1998

Dear Smurf Collectors,

Welcome back to all "True Blue" fans for this our **Thirteenth Year!** Welcome, also, to all new members who have come on board for year thirteen.

This year, in recognition of the Smurf's 40th Anniversary, we are hoping to feature as many Smurf Products, produced exclusively for this anniversary, as possible. As of this printing, all of these products are being produced for the European market. In view of this, we ask our overseas members to please help. If you see a product with the 40th Anniversary Logo ( shown below), please send us a complete description of the item with a photo. We need you all to serve as our eyes and ears around the world. Thanks in advance. **"Sharing is Caring."**



In keeping with our practice, for the benefit of those who record German Names along with English names in their collection inventories, listed below are the names of the **New Generation Series figurines for 1998** (German names are in parenthesis):

No. 20449 Lead guitar player (Gitarrist)

No. 20450 Bass guitar player (Bassist)

No. 20451 Singer (Sanger)

No. 20452 Snowboarder (Snowboarder)

No. 20453 Snowboarder Smurfette (Snowboarderin)

No. 20454 Soccer Player (Profi-fuBballer)

**Super Smurf** No. 40250 Keyboarder (Keyboarder)

**Super Super Smurf** No. 40623 Drummer (Schlagzeuger)

The **40th Anniversary Set** is **Jubilaumset** in German.



The next issue we would like to discuss is the fact that figurines. 20449, 20450, 20451 and Super Smurf 40250, Super Smurf Playset 40623, (see Newsletter 48), are all produced in paint color variations for the 40th Anniversary Set.

We anticipate that, in years to come, this information will be very important as we are sure the Anniversary Set Smurfs will be found for sale as individual pieces. They will be classified as "RARE" because only 20,000 sets are being produced this year! By becoming familiar with these special colors now, we will find it easy to recognize the variations when we come across them "on their own" in the future.

Before we begin the color descriptions, we would like to discuss another issue. Over the years our members have written to ask that we use some sort of color chart to identify paint colors. We made a few different attempts to prepare a color chart but failed to come up with a satisfactory and workable tool.. We recently received a suggestion from one of our members that just might solve this color-description problem and, since it has an element of fun in it, we would like to give it a whirl. For a few dollars we can each purchase a **BIG BOX of Crayola Crayons (96 Crayons.)** Smurf paint colors will be matched to the crayon colors. As an experiment, we will put this into effect now (see below). Please let us know how you feel about this plan and whether or not we should continue with this color-description method. Thank you, in advance, for your suggestions and opinions!



### Regular Series figurines

No. 20449 Lead guitar player White shoes and hat. "Cerulean" overalls with black patches on his knees. Red guitar with black details, silver strings with black details. Strap is "Sepia." Wrist bands are "Yellow/Green."

Lead Guitar player, **40th Anniversary Set.** Black shoes and white hat. Silver overalls and patches. "Mauvelous" guitar with black details, silver strings with black detail. Strap is "Sepia." Wrist bands and overalls shoulder strap are "Laser Lemon."

No. 20450 Bass guitar player White shoes and hat, Black pants with white belt. Red shirt. Tan guitar with white and black details, silver strings, strap is "Sepia." Wrist band is "Yellow/Green."

Bass Guitar player, **40th Anniversary Set.** Black shoes and white hat. Silver pants with white belt. "Green/Yellow" shirt. Tan guitar with white and black details, silver strings, strap is "Sepia." Wrist band is "Tickle Me Pink."



No. 20451 Singer White shoes and hat. "Sepia" pants with black belt, silver buckle. Jacket is "Atomic Tangerine," shirt is "Electric Lime." Microphone has a black base with a red top.

Singer, **40th Anniversary Set.** Black shoes and white hat. Silver pants with silver belt buckle, belt is gray. Jacket is black, shirt is "Laser Lemon." Microphone has a black base with a "Thistle" top.

#### Super Smurf

The keyboards in No. 40250 and the 40th Anniversary Set are the same. Only the figurines are painted differently!

No. 40250 Keyboarder White shoes, hat and shirt. "Sepia" pants and sunglass lenses. Tie and Sunglasses frame are "Vivid Tangerine."

Keyboarder, **40th Anniversary Set.** Black shoes and long coat. "Spring Green" shirt and sunglasses frame. Silver eyeglass lenses.

#### Drummer Set

The Drums in the #40623 are red plastic. The Drums in the 40th Anniversary Set are "Mauvelous." The bases for the two sets are completely different, this is obvious in the photo featured in our last Newsletter

No 40623 Drummer White shoes and hat. "Laser Lemon" plastic drum sticks. Purple pants, "Dandelion" shirt, brown wrist band.

Drummer 40th Anniversary set. Black shoes and white hat. "Laser Lemon" plastic drum sticks. Silver pants, "Laser Lemon" shirt, "Thistle" wrist band.

Special Note.....There is one important color difference that is a key to remember! The Regular Series shoes are WHITE. The 40th Anniversary Series figurines shoes are BLACK!

Two other items being produced by Schleich, Germany for the Smurfs 40th Anniversary are this lovely Tote bag featuring the Musical figurines. This is a great item to carry when hunting Smurfs at Toy shows, garage sales, flea market etc. A real show stopper. This is a large tote bag measuring 16" by 19".



This year Schleich's small color pamphlet featuring the Golden 100 figurines etc. bears the 40th Anniversary Logo.

Schleich (S)



Die tolle  
Schlumpfwelt  
1998

Wir sind getreu den  
Comicvorbildern modelliert  
und handbemalt



#### Editors Desk.....

Thanks to everyone who has sent in their Club Surveys. To those of you who have not responded as yet, **Please Do So.** We will report the results in our next issue. As in previous years, the results of your favorite figurine etc. for 1998 and your ideas for new Smurf figurines are always of great interest to our entire membership.

Your suggestions, ideas, and recommendations for new features in our Newsletters are always welcomed. As mentioned in our last Newsletter, with this issue we are adding a new feature. The Production History of each figurine. We urge you to submit your comments and suggestions on this feature also.

Once again we wish to remind you that, when writing the Club, please state your membership number that appears on your address label. Thanks in advance.

Suzanne

#### Collectors Comments.....

Dear Suzanne,

I would like to share with our members what I have just spotted in People Magazine, May 18th, 1998 issue. The title of the article is "Fantastic Plastic" and it features Norman Rockwell's son Jarvis. It has photos and a story of his "UNPARALLELED PASSION FOR ACTION FIGURES".

A very interesting featured story about his 19 year obsession of collecting. Of special interest to us, of course is the photo of him with his collection. Easily spotted in the photo is a Smurf and Smurfette Action figurine!!!!!!!

Gary from Va.



Thanks Gary for sending the article. If anyone would like a copy of this article please send a S.A.S.E. to the Club with "Rockwell" written on the outside of the envelope.

Dear Suzanne,

Miss Culliford reported in our last Newsletter (48) that Devere Publishing have launched a Smurf Magazine in England. Well, as far as I know they did about 2 years ago. Then after a few issues they re-launched it, starting at issue number one again, with a new, lower, price. I have not seen a new issue in the shops since September 1997, so I rang up the distributor who told me that they no longer distribute the Smurf Comic and that, unfortunately, Devere have gone into liquidation! Just thought our members would like this update.

Peter from U.K.



Dear S.C.C.I.,

Many years ago when the big collecting item was Smurfs in the U.S., my lady friend crocheted many Smurf and Smurfette dolls for her grandchildren. I have the instructions even though I do not crochet. I thought your members may be interested in the instructions that I am happy to include in this letter.

Catherine from N.Y.

To All Members,

Below is a photo of these lovely, easy- to- make hand made crocheted dolls. They are 15" tall, and quite lovely. If anyone would like a copy of the instructions please send us a S.A.S.E. with "Crochet Dolls" on the outside of the envelope.



Dear Suzanne,

A great find for me that I would like to share with my fellow collectors. The Lighter Side Co. has the Smurf Tee Shirts in their Spring 1998 catalog. The one featured is "Thoughtful Smurf." Their address, to receive a catalog, is 4514 19th Street Court East, P.O. Box 25600, Dept. L9802, Bradenton, Fl. 34206-5600.

The shirts only come in Adult sizes: Large and Extra Large. They sell for \$18.98. + P/H.

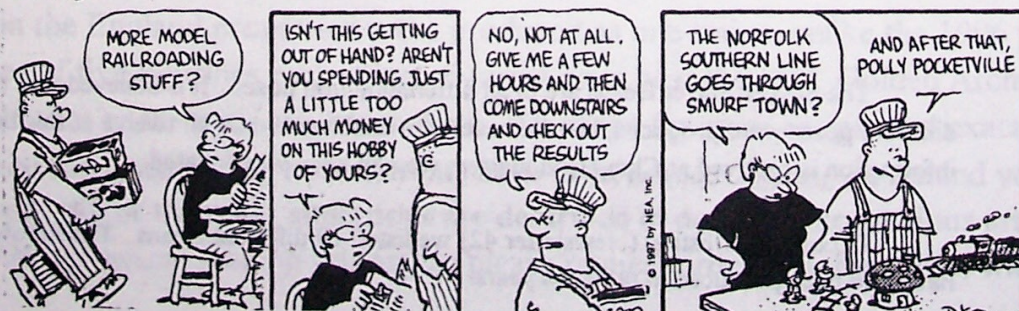
I also just received my case from the manufacturer that the Club recommended! Haven't had time to put it up yet due to the Northern California floods. Don't worry my Smurf collection was up high!

Thanks for our Club!

Arlene from Ca.

The following was submitted by Danielle from Ottawa, Ontario, Canada. This cartoon appeared in the Ottawa Citizen on April 25th, 1998.

Betty





Update.....

### ALCARA "EPIPHANY DAY" SMURF PROMOTION

This is an update to our article with the above title that was featured in our Newsletter 42, Fall 1996.

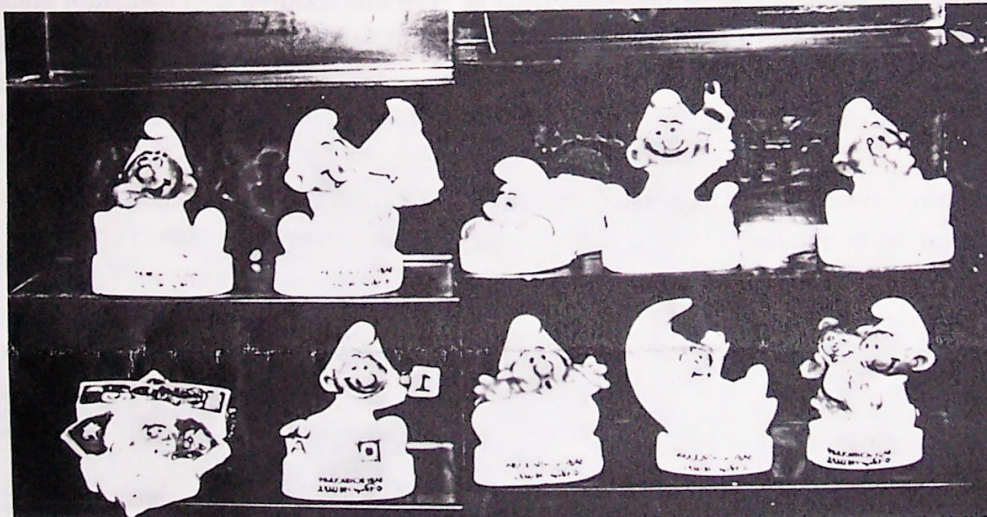
In review, Epiphany Day is celebrated on January 6th every year in France. It is the anniversary of the coming of the Three Wise Men to honor the infant Jesus at Bethlehem. Also known as the Twelfth Day of Christmas.

One is known to eat what is called "twelfth-night cakes" in which is hidden a tiny little bean. These beans are porcelain and are hand painted.. and variations have been spotted. We are please to report that for this occasion in 1997 and 1998 **Smurf Beans were produced.**

**The 1997 series featured all Baby Smurfs. The 1998 series featured Soccer Smurfs in Honor of the 1998 World Cup Soccer Games in France this Summer.**

We have been able to verify the following Baby Smurf Beans:

- Baby with a book
- Baby sitting on a quarter moon.
- Baby holding a teddy bear
- Baby sucking thumb
- Baby with ice cream pop
- Baby with rattle
- Baby holding sail boat
- Baby with blocks
- Baby stretched out on tummy
- Baby mounted on a Star plaque



The Soccer Player Beans are in all different action poses. It is believed that twelve different poses were produced, but we have been unable to verify all twelve at this time. As more information is received at Club Headquarters we will keep you updated.

In our earlier listing (Newsletter 42) we listed 10 different Beans. The following Beans have also been produced in previous years:

Gardener with watering can  
Pewit

Grandpa  
Johan



United Kingdom

April 3, 1998 to May 3, 1998

In Celebration of the Smurfs 40th Anniversary, McDonalds in England had a Smurf Promotion on the above dates.

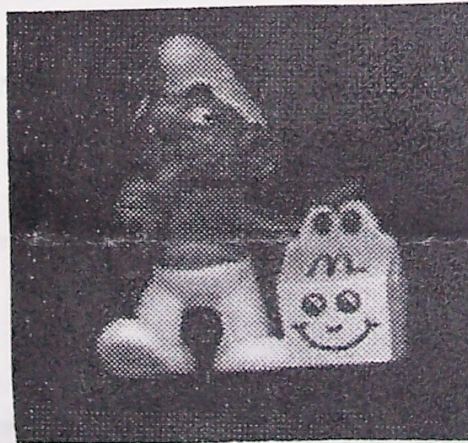
In Newsletter 43, Winter 1996, we reported on a Smurf Promotion at McDonalds In Germany and the Netherlands. This promotion was in celebration of McDonald's 25th Anniversary in these two countries.

This 1998 promotion had a number of differences that we will now discuss. Ten figurines were featured. Nine of the figurines are the same as the previous promotion. One figurine is completely different.

The figurine below from the 1996 promotion, was eliminated in the 1998 promotion.



The figurine below was introduced for this 1998 promotion. He is a Smurf holding the McDonalds Happy Meal Box. The box is a bright yellow/gold with the Happy Meal Face in black and the McDonalds "M." This is a trademark owned by McDonalds Corporation.



The ten figurines in the England promotion were produced as one series, unlike the 1996 promotion that was produced in two series of five figurines each. Each figurine does bear the "M" Golden Arches emblem embossed on the back of it's hat as the previous series does. All of the figurines are painted exactly the same as the previous German and Netherlands series; no variations have been noted. Again, we remind you that most of the molds have been altered. All of the mold alterations are described in detail in our previous article in Newsletter 43, Winter 1996. (Anyone seeking this article please request ordering information with a S.A.S.E.).



The packaging for the England Series was different (see below). The figurines are in a white package that you can't see through so you don't know what you are getting. McDonalds put two little holes in the bags so, if you look, hard enough you can tell what figurine is inside.



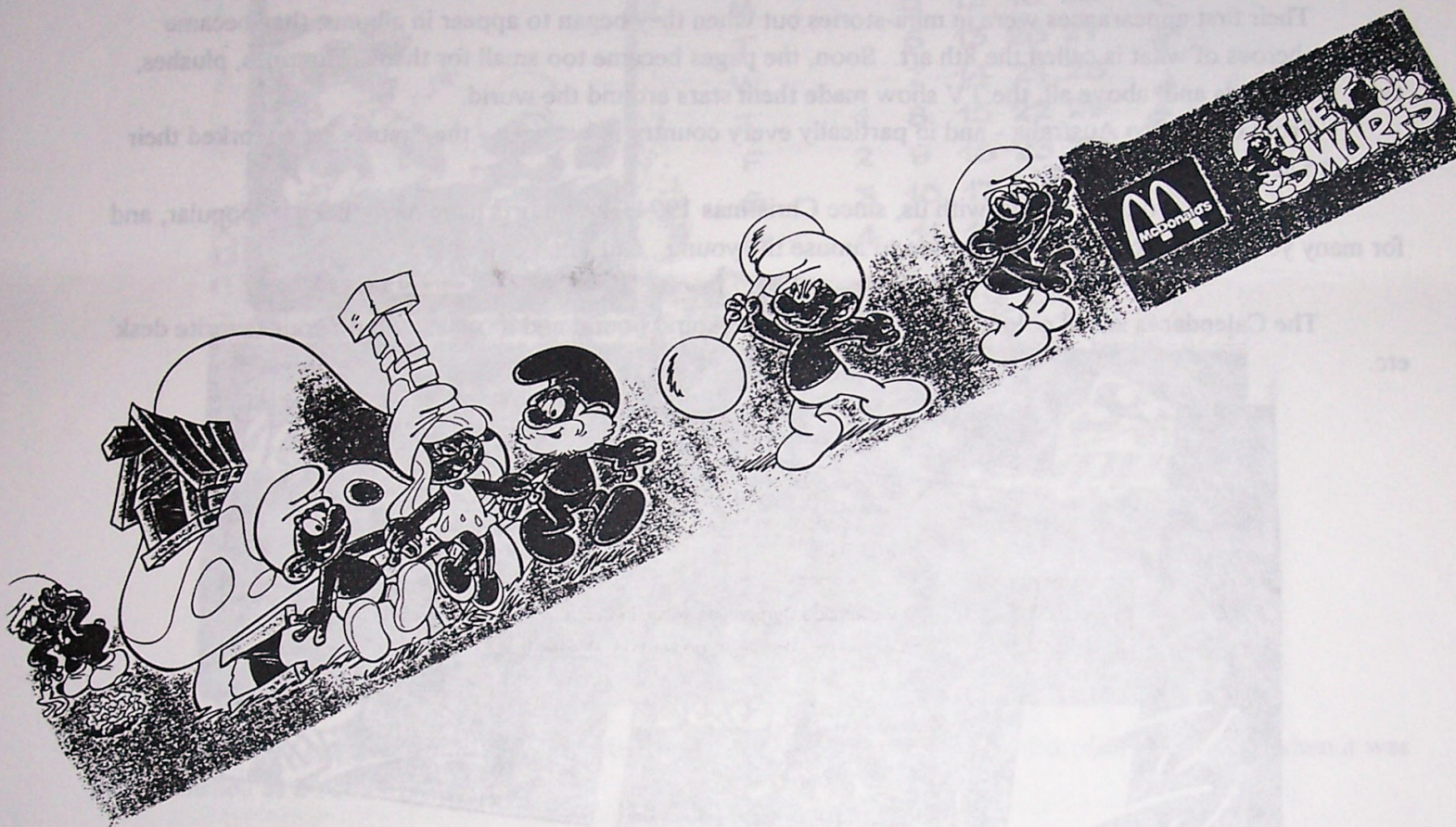
The Happy Meal Box is used this time instead of the Happy Meal Bag used last time. The box is produced in lovely bright colors and is shaped like a mushroom. See below.



Box colors:  
Red, Yellow & Green



Featured below is the Happy Meal Smurf cardboard hat.



Some of our collector friends from England have also mentioned that their McDonalds had Smurf Flags (on sticks) with a few different Smurfy designs. Smurf balloons were also available for this promotion, but no photos have been supplied for publication.

Last, but not least, the Meal Box used with the New Smurf McDonald figurine, produced exclusively for this promotion, is a registered Trademark.



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Printed in Belgium

The following trademarks are owned by  
McDonald's Corporation and affiliates: McDonald's, Happy Meal,  
Ronald McDonald and the Golden Arches.



## 40th ANNIVERSARY SMURF 1998 DESK CALENDAR

Licensed through I.M.P.S. (Brussels) Puppy

The inside cover of this Calendar features a brief history of the Smurfs. "1996 was the centenary of comic strips! In 1998 it is the 40th Anniversary of the birth of the Smurfs! In October, 1958, Pierre Culliford - better known as Peyo - created the celebrated little blue characters for a comic book "Spirou." Although they were only secondary characters at first, they quickly earned their independence by becoming highly popular.

Their first appearances were in mini-stories but when they began to appear in albums, they became genuine heroes of what is called the 8th art. Soon, the pages became too small for them. Figurines, plushes, toys, hit records and, above all, the TV show made them stars around the world.

From Canada to Australia - and in partically every country in between - the Smurfs have worked their way into several million homes.

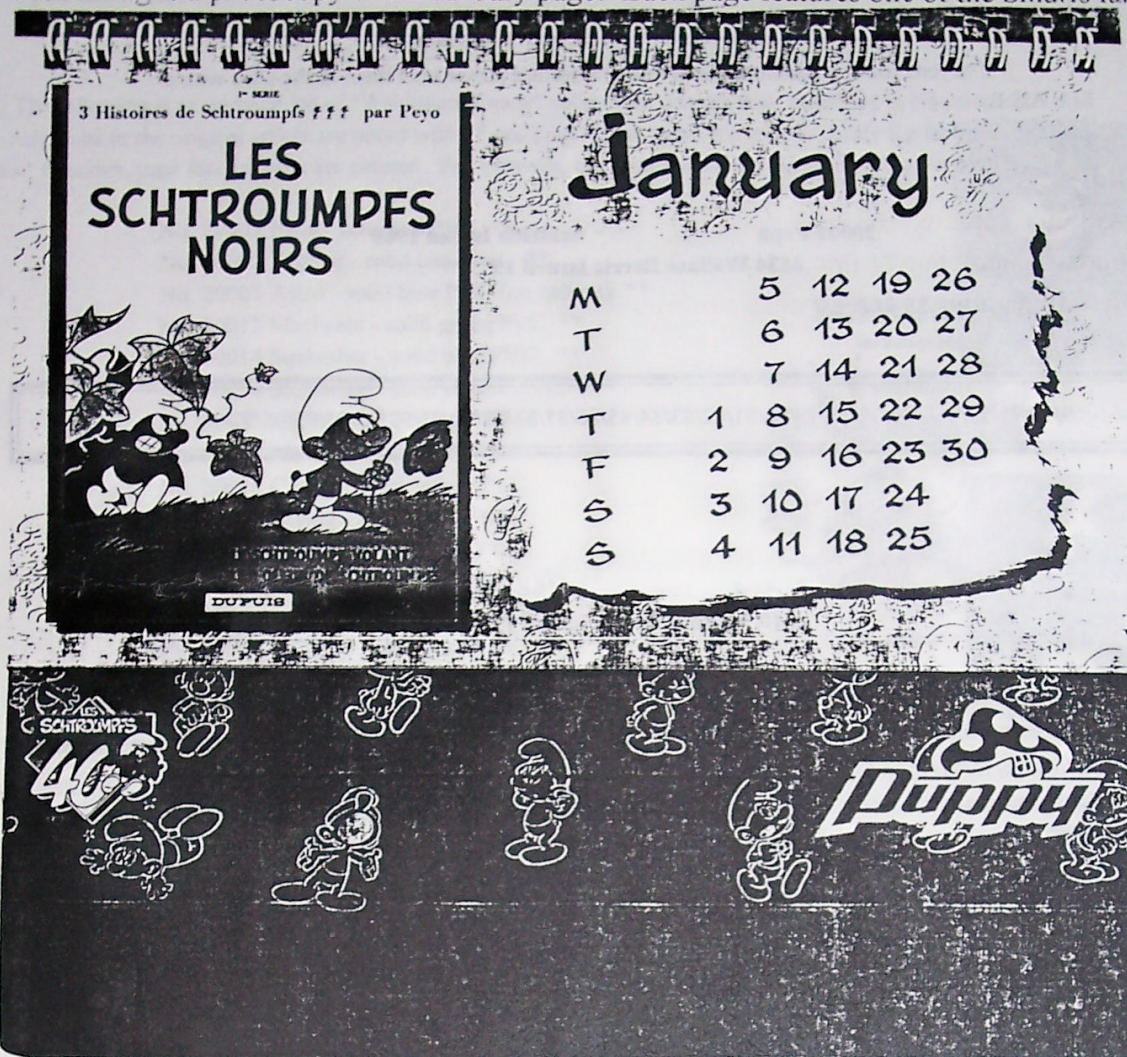
Although Peyo is no longer with us, since Christmas 1994, the Smurfs have never been so popular, and for many years to come, they will continue to amuse the young...and their elders!!!!!!"

The Calendar is in full color. It measures 8" by 8" spiral bound and it will stand on your favorite desk etc.





The following is a photocopy of the January page! Each page features one of the Smurfs famous story books.



The under page features one plate from the book, when it was first published in Spirou and when it was first published as a book.



From plate 3 of Smurf comic book "Les Schtroumpfs Noirs" (Purple Smurf) first published in issue 1107 of the magazine Spirou, July 25th 1959. First book published 1963.



## Production History of Smurf Figurines

If anyone has any questions about this new feature please send them to the Club with a S.A.S.E.



**20001 Papa**

Schleich Issued 1969

6134 Wallace Berrie Issued 1979

-/-/-/-/69/70/71/72/-/-/-/-/76/77/78/79/80/81/82/83/84/85/86/87/88/89/90/91/92/93/94/95/96/97/98/



**20002 Normal**

Schleich Issued 1965

6110 Wallace Berrie Issued 1979

65/66/67/68/69/70/71/72/-/-/76/77/78/79/80/81/82/83/84/-/-/-/-/-/-/-/-/-/-/-/-/-/-/-/-



20003 Astro

Schleich Issued 1969

6111 Wallace Berrie Issued 1979

-/-/-/69/70/71/72/73/74/-/76/77/78/79/80/81/82/83/84/85/86/-/-/-/-/-/-/-/-/-/-



## 20004 Shiver

Schleich Issued 1969

6112 Wallace Berrie Issued 1979

-/-/-/69/70/71/72/73/74/-/76/77/78/79/80/81/82/83/84/85/86/-/-/-/-/-/-/-/-/-/-



20005 Gold

Schleich Issued 1965

6130 Wallace Berrie Issued 1979

65/66/67/68/69/70/71/-/-/-/-/77/78/79/80/81/82/83/84/-/-/-/-/-/-/-/-/-/-/-/-

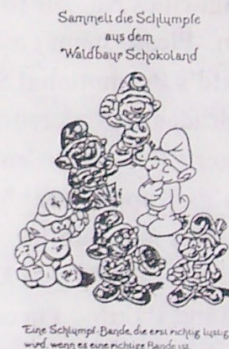


Update.....

## WALDBAUER CANDY PROMOTION

The following is an updated list of "Waldbauer Candy" solid-color Smurfs first described in Newsletter 14, Fall 1989. Additions to the original article are noted with \*\* marking! Once again we wish to clarify the fact that these are not "raw" figurines, their facial details are painted. For example, eyes and mouth are outlined with paint details.

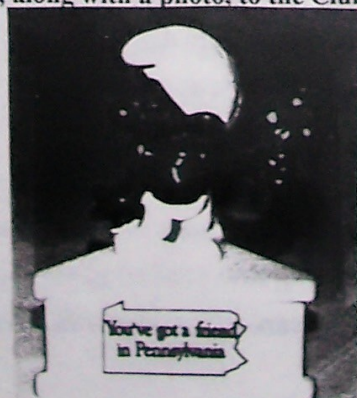
- No. 20001 Papa - solid red PVC. \*\*
- No. 20002 Normal - solid blue PVC. \*\*
- No. 20003 Astro - solid blue PVC (no helmet). \*\*
- No. 20012 Mechanic - solid green PVC. \*\*
- No. 20014 Sunbather - solid blue PVC. \*\*
- No. 20014 Sunbather - solid yellow PVC. \*\*
- No. 20017 Mirror - solid orange PVC. \*\*
- No. 20017 Mirror - solid red PVC. \*\*
- No. 20018 Crying - solid yellow PVC.
- No. 20018 Crying - solid green PVC.
- No. 20019 Flower - solid violet PVC.
- No. 20019 Flower - solid royal blue PVC. \*\*
- No. 20021 Sleepwalker - solid red PVC.
- No. 20022 Author - solid orange PVC.
- No. 20023 R n R - solid violet PVC. \*\*
- No. 20023 R n R - solid yellow PVC.
- No. 20027 Thinker - solid blue PVC. \*\*
- No. 20034 Smurfette - solid yellow PVC (Flirting Smurfette Mold). \*\*
- No. 20043 Digger - solid royal blue PVC (Bully Mold).
- No. 20043 Digger - solid red PVC (Bully Mold). \*\*
- No. 20043 Digger - solid yellow PVC (Bully Mold). \*\*
- No. 20067 Congratulations - solid orange PVC. \*\*
- No. 20074 King - solid green PVC.
- No. 20076 Courting - solid purple PVC.
- No. 20079 Jolly - solid blue PVC. \*\*
- No. 20079 Jolly - solid red PVC.
- No. 20080 Biscuit - solid brown PVC.
- No. 20081 Tyrolese - solid green PVC.
- No. 20081 Tyrolese - solid red PVC.
- No. 20081 Tyrolese - solid dark red PVC.
- No. 20081 Tyrolese - solid orange PVC.
- No. 20082 Shy - solid yellow PVC.
- No. 20083 Hammer - solid orange PVC.
- No. 20083 Hammer - solid red PVC.
- No. 20096 Hammer - solid yellow PVC. \*\*



With the above additions, there are now 35 Waldbauer Candy Solid-Color Smurf figurines verified!

### PROMOTIONAL SMURF-A-GRAM PRODUCED FOR THE UNITED STATES!!!!!!!

If anyone has Smurf-A-Grams produced for other U.S. States, please send descriptive information, along with a photo, to the Club. Thanks in advance!





## BUY.....SELL.....TRADE

**How to respond to an Ad:** Send your request to the Club with a Self Addressed Stamped Envelope (S.A.S.E.) The Club will respond with availability and asking price. Responses go out on a first come basis. Most items **For Sale** only have **one** item available.

**How to submit an Ad:** All members are provided with a Free Ad Blank. These forms must be used, please. Send your Ad with a S.A.S.E. Numerous Ads are sold, traded etc. before publication and will not appear in the Newsletter. If anyone is seeking a special item contact the Club with your request. **Want lists from our members are always welcome!**

**Back Issue Newsletters (No. 1 - 48) are available from the Club. For ordering information send a S.A.S.E. with your request.**

### Ad #

- 1146 For Sale German Playsets No. 6 Gas Station, No. 10 Conveyer Belt with Wheat Bags. Both sets are retired! Mint in box! Please state interest in first letter.
- 1147 For Sale Schleich 40th Anniversary Full Color Pamphlet featuring the Golden 100 figurines for 1998, new playsets, New Super Super Drummer, 40th Anniversary Set etc. As featured in this Newsletter. \$2.00 plus S.A.S.E. Limited quantities!
- 1148 For Sale Toy Island (Irwin) products as featured in Newsletter 41. Poseable figures, Die Casts, Saturn Ride with Astro. All mint in box. Please state interest in first letter.
- 1149 Wanted Smurf figurines No. 20219, 20220, 20221 Smurf with Cone Bags. Mint condition only. Please submit asking price in first letter with condition.
- 1150 Wanted Smurf figurines No. 20016 Black Robe, No. 20009 Two piece mold, No. 20084 Red Shorts. Good to Mint condition. Please submit asking price in first letter.
- 1151 For Sale McDonald's Promotional Smurfs from England as featured in this Newsletter. Mint in package. 1. Guitar 2. Cheerleader, 3. Majorette, 4. Clown, 5. Jokey with Box, 6. Smurf with Cake, 7. Waiter, 8. Baker, 9. Big Mac Hamburger, 10. Happy Meal Box. **Please state interest in first letter!!**
- 1152 For Sale McDonalds Happy Meal Mushroom Box and Crown from England Promotion as featured in this Newsletter.
- 1153 For Sale 40th Anniversary Jubilee Tote Bag from Schleich as featured in this Newsletter. Mint condition.
- 1154 For Sale New Gargamel Pez from Europe. Mint in package.
- 1155 For Sale Smurf Hand Painted Porcelain Soccer Bean from the "Epiphany Day" Promotion.
- 1156 For Sale 1998 Desk Calendar "Jubilee Issue" as featured in this Newsletter. Mint condition.
- 1157 For Sale Waldbauer Candy Promotional Figurine, Rare Bully Mold Digger Smurf, Solid Royal Blue with black facial features.
- 1158 For Sale Christmas Cord Figurine, Smurf with Face in Wreath. Mint condition.
- 1159 For Sale Smurf on Skateboard by Schleich 1990. \*Rare\* No. 20054 Ice Lolly Smurf on dark green skateboard.
- 1160 For Sale Topps Smurf Candy Heads filled with Candy. Smurf head, Papa Head. As featured in Newsletter 42, Fall 1996. Mint condition. Please state interest in first letter.
- 1161 For Sale Easter Smurfs No. 20515 Smurf with Easter Egg on his back & No. 20516 Smurf Eating Easter Egg. Mint condition. Please state interest in first letter.
- 1162 For Sale U.S. Promotional Smurf-A-Gram. "You've got A Friend in Pennsylvania." Mint condition.
- 1163 Wanted Store Display items. Seeking early U.S. and European Store display Smurfs signs. Good to Mint condition please. Please submit photo and asking price in first letter.