



COLLECTORS' CLUB INTERNATIONAL 24 CABOT RD. W., MASSAPEQUA, NY 11758

Volume 13

Newsletter 51

Winter 1998

As the Smurf's 40th Anniversary Year 1998, comes to a close we are pleased to share with our members this card received from I.M.P.S., at Club Headquarters.



IMPS and PUPPy are pleased to announce that today, 23 october 1998, the Smurfs celebrate their 40th anniversary. We are both happy and proud to be associated with the continued success of these ageless characters. We also would like to thank our partners, who help us to bring joy and happiness into the hearts of children, both big and small.

From the Editor's Desk.....

We hope you have all had a joyous and Smurfy holiday!

HAPPY NEW YEAR TO ONE AND ALL!

As 1998 draws to a close we would like to offer a special WELCOME to a new third generation Smurfer.

On Saturday, September 26th, 1998, our co-editor Susan and her family welcomed into their Smurf Village a Granddaughter, Mikaela Brianne. Congratulations to Christopher and Sandra, Mikaela's mom and dad, and their entire family.

Suzanne

Update.....

In our last Newsletter we featured the McDonald's Smurf Promotion from Germany. This promotion was from August to September, 1998 (four weeks).

We have now been informed that the identical promotion ran in the Netherlands from October to November, 1998 (four weeks). The only difference in these two promotions is found in the paper insert that was packed in each Smurf figurine bag. In the Netherlands the paper insert read " De Smurfen."

We have received a number of requests to supply the numbers of each figurine (these numbers are printed on the packages). The following are the details omitted from our last Newsletter.

Series 1

No. 1 Inline skater Smurf

No. 2 Inline skater Smurfette

No. 3 Techno Smurf on skateboard No. 4 Smurf holding up a snowboard

Series 2

No. 5 Smurf basketball No. 6 Smurfette basketball

No. 7 Smurf baseball batter No. 8 Smurf pitcher

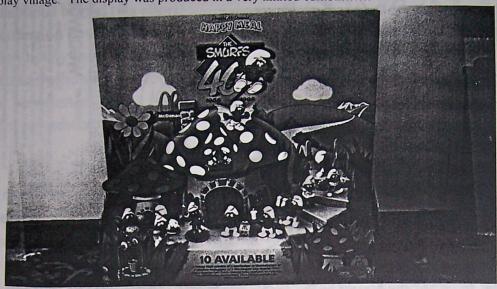
NOTE: If anyone is missing a figurine in this series we do have a few available for our members. Write and tell us what you need. Once again, we would like to remind you that all of these figurines are unique and very different from any we have in our Schleich line of figurines. The colors are outstanding!!!!!!!

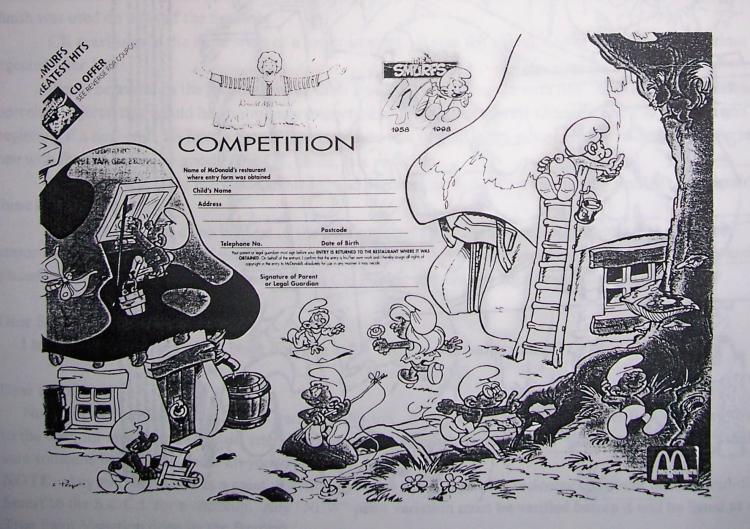
Update.....

McDonald's Smurf Promotion from England featured in Newsletter 49 and 50.

From R.W. in England

The 40th Anniversary McDonald's promotion in England had a **Happy Meal Competition** for children between the ages of 3 and 7. I am pleased to share with our members the contest entry form along with a photo of the prize. The prize was a Limited Edition, 40th Anniversary Smurf collectors set that consisted of all ten McDonald's figurines and the display village. The display was produced in a very limited edition!!!!!!







There is a limited Edition Smurf Collector Set to be won at each participating McDonald's restaurant

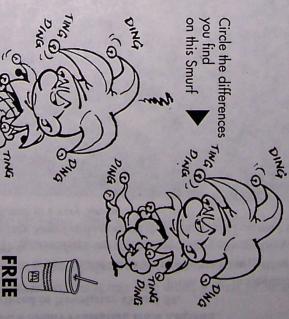
To enter, colour in the pictures and spot 4 of the differences between the two Smurfs pictured below. Have fun!



Romald McDonald

VENT COON

PLEASE RETURN YOUR ENTRY FORM TO THE McDONALD'S
RESTAURANT WHERE OBTAINED.
CLOSING DATE FOR ENTRIES 3RD MAY 1998



® Teyo - 1998 - Licensed through i.M.P.S. (Brussels) - www.smurf.com

regular soft drink for every entrant when you present this form.

SMURFS GREATEST HITS CD FF ONLY AT WOOLWORTHS WE 0314

Terms and Conditions

This voucher is valid until 10th May 1998 and subject to availability. 2. This voucher is mable against The Smurfs Greatest Hits" CD. 3. Voucher only valid in participating Woolworths results. Only one voucher per purchase. 5. This woucher cannot be used in conjunction with any rese. 4. Only one voucher per purchase. 5. This voucher cannot be used in conjunction with any ere set. 6. Vouchers altered, amended, defaced, damaged or printed in error are invalid. 7. The promoter is Woolworths ptc, 242-246 Maylebone Rd, London NWI.

parkipating McDandth restourant by 3rd Mary 1988. 2. Prizes will be awarded to shose entrust who hove completed the activity and (in the Judget opinion) coloured in the pictures in the most area and to first and no correspondence will be entered into. We regard that entries connot be returned 3. Winners will receive that in production where the entered into. We regard that entries connot be returned 3. Winners will receive that price with the other production. The production where a design of the production where a population, to pass to all U.K., Rep Islands on an edigate to ment. 5. There is a limit of one entry par person. 6. For a list of winners and results send a samped addressed entered by the body production where populations of the production of the

ald's Corporation: Happy Meal, Ronald McDonald, McDonald's, Golden Arches (logo).

To the Cashier; please follow standard WF Coupon procedures. Till value £1.

Collectors' Comments.....

Dear Suzanne,

Recovering from illness this past year I have had the time to reread all of the Club's past Newsletters.

Wow!!!! There sure is an amazing amount of collectors information packed into our back-issue Newsletters.

I do need some questions answered at this point in my collecting. I have finally completed my basic Composite Set of Smurf figurines Super Smurfs etc. I truly want to thank the Club and all it's members who have been a tremendous help in this effort!

I am now deciding on how to expand my collection. I know there are some wonderful paint variations which is my number one priority to start collecting.

I would like to know how important are Country Markings, Paint dots, and the newer CE markings that I read about in our Newsletters.

Thanks for any advice you can give me at this point in time.

Liz from N.Y.

Dear Liz and all members,

A few years back we did a survey asking some of our avid collectors their opinions on the subject matters you refer to. The results were all comparatively the same. Here are the conclusions:

Country Markings are of utmost importance for collecting mold and paint variations.

Country Painted In (Paint dots) These were also voted important for paint variations. A very strong interest was shown in figurines painted in Portugal (gold paint dot). In this case, a very distinctive blue matte finish was used on most of the figurines.

CE markings in the mold were of a lesser interest. It was felt that this only signifies that figurines were injected after 1990.

Please be aware of the fact that we at Club Headquarters, disagree with this. In other collectibles such as porcelain objects, this would be enormously important as it indicates a great change; The end if an era and beginning if a new era! To have a Smurf figurine made w/o the CE and a newer release or version of the same one with the CE would be good! The CE, alone, is a variation.

For instance, a piece marked "Germany" and another marked "West Germany" wouldn't one consider these important markings?

CE Stickers were of no interest to the avid collectors! These stickers only signify that they were imported or exported from Schleich after 1990. The stickers can be removed from figurines very easily and placed on another figurine. No one considers a CE Sticker to have any significance for our collections

Dear Suzanne,

I have a Bowler Smurf with a black bowling ball. Is this a verified variation?

Brian from Wi.

Dear Brian,

No, as of this writing, this is NOT a verified variation. If you would like to have it verified, you may submit it to the Club for inspection. We will attempt to determine whether or not it has a "legit" paint job. Let's make sure someone hasn't tampered with your figurine!

NOTE: Any member who has a paint variation that they are unsure of is welcome to submit his/her doubtful Smurf to the S.C.C.I. for a checkup. Any "NEW" paint variation must be verified before it will be listed as a True Paint Variation done by the factory!

Update: This figurine has been received at the Club for verification. Unfortunately, it was found that, under

the black paint the bowling ball was RED!!!!! Someone had taken a paint brush to this figurine to give it a new look.

Dear Suzanne,

I have a question that I do not see asked or mentioned in our Newsletters. Previously I have read that there is a rare "Bully" mold Gargamel Smurf. This is the Gargamel from the Super Smurf Gargamel and Azrael. The figurine that has Gargamel pointing upward with one finger of his right hand. He does not have the lab. glass in this hand. Wouldn't this mean that there should be a small Azrael mold with the Bully marking?. I do not see Azrael on the Club's listing of Bully figurines. In short if there is a Bully Gargamel why isn't there a Bully Azrael even if he is not a major mold variation?

Roy from Tx.

This is an excellent question!! Bully produced Gargamel as a single figurine, they never produced Super Smurfs. Azrael was not considered a main character by Bully at the time.

Dear S.C.C.I.,

Recently we were out of town and ate at a restaurant. There were placemats on the table that listed shops in the town and the list of drinks. All at once we noticed the third drink on the list "Smurf Pee." Sorry,

but I'm underage so I couldn't get it, but the recipe is on there, so feel free to make it. Chris from WI.

ON THE ROCKS

FLAMING HURRICANE

5 kinds of Rum, Grenadine Golden Tropical Juice - ignited

DREAMSICLE

Amaretto, Cream & O.J.

SMURF PEE

Vodka, Blueberry Schnapps, Blue Curacoa & Lemonade

LYNCHBURG LEMONADE

Jack Daniels, Sweet/Sour, Triple Sec & Slice

ALABAMA SLAMMER

Southern Comfort, Sloe Gin, Yukon Jack, Amaretto, O.J. & Slice

LONG ISLAND ICE TEA

Vodka, Rum, Tequila, Gin, Sweet/Sour, Pepsi & Triple Sec

Baileys Irish Cream, Kahlua, **Grand Marnier**

All Drinks \$3.50

Dear Suzanne,

Just wanted to let everyone know that I have purchased 3 the Smurf cases the Club told us about and I am very pleased. I especially like the mirrored back as the back of the Smurfs show. I will probably order 2 or 3 more. I would however like some with deeper shelves to set up displays. I do thank you for bringing these cases to our attention. They are definitely a good buy.

Lois D.

Dear Lois,

Thank you for telling us how pleased you are with your cases. Write to the manufacturer and see if they have cases that are deeper for your purposes. I am sure they can be of help.

Dear S.C.C.I. Members,

I wanted everyone to know that I agree with James from the State of Washington, who wrote in our last Newsletter about the Candy Toppers being the Hot Collectible for the new Millennium. In fact, this view is held by many. "Playthings" the international merchandising magazine of the toy industry featured on the cover of their November, 1998 issue Candy Toys. The headline was "HOW SWEET IT IS" Candy Toys Hit the Spot.

Lillian from GA.

Dear Suzanne,

I just got the New Pez from Europe along with a delightful store sticker featuring the Smurf Pez. These stickers are in store windows overseas.

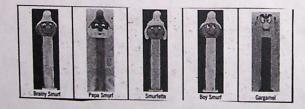


Background is green. It is a cloud-shaped sticker with a peel-off adhesive backing. It measures 11 1/2" by 9 1/2."

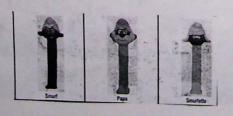
I also note that the New Smurf Pez for 1998 (Brainy, Smurfette, Papa, Gargamel and Smurf) all are apparently, fashioned after the look of the Smurf's when they first appeared in comic strips. Their hats are pointed upwards. The 4.1 Pez issued for 1998 are truly completely different than the 3.1 series. Their faces are rounder, larger and fuller, and their ears are flat against their heads, much nicer than the first issues. Even Smurfette's blonde hair is shaped better. Of course, the stems are nice bright, neon colors. These are definitely new!!!!

Carla from N.J.

New Pez



Old Pez



40th Anniversary European Smurf Celebrations

July 3rd and 4th, 1998, the Dutch celebrated with their yearly Smurfen festival in the Dutch seaside town of Scheveningen. This year was special, of course. The crowds were entertained with Smurf shows, movies, beach games and special activities for the whole family.

Fristi, the popular soft drink manufacturer in Holland and Belgium, once again, sponsored the event and featured below is a paper sun visor given out for the event.



Also produced by Fristi is the Sassette Promotional Magnet and the gliding Puzzle/Keychain featured below.





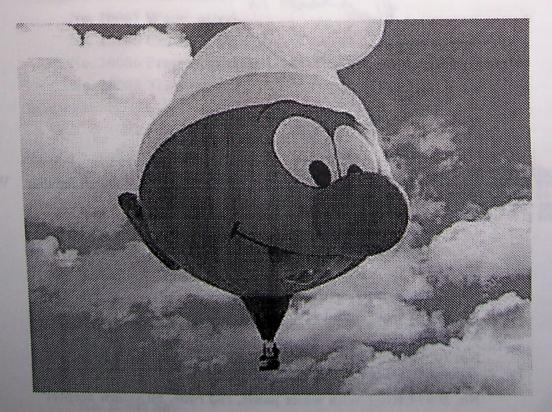
Continued.....

It has been reported, by our European friends, that a number of special Smurf Days were held in Germany, Poland, Norway, Austria, Portugal, England, Denmark, Belgium and France to celebrate the Smurf's 40th Anniversary year.

Three Giant Smurf Balloons were created for these events: Papa Smurf, Smurf, and Smurfette. They paraded with Smurfy pride down many a boulevard!



This Smurf Hot Air Balloon was also launched for these special occasions enjoyed by our European Friends.



BULLY SMURF FIGURINE DOCUMENTATION FROM THE BULLYWORLD MUSEUM

Jane Klaus, the Executive Vice President of Bullyland Inc., has been kind enough to document all of the Smurf figurines ever produced by the Bully factory. This information has been of tremendous help to us in answering some of our questions that have come up over the years. We would now like to share this information in detail with you, our S.C.C.I. members.

As this information is not included in our new feature section SMURF PRODUCTION HISTORY please use it as the BULLY Production History. You will note that, in some instances, issue dates differ from the Schleich dates. The issue dates information, below, is as presented to us by Bully. We have also been told that each figurine was produced by Bully from it's issue date up until 1980. For example a figurine produced in 1973 would have been produced as follows for Bully production history purposes:

1965

to

1998

As we have discussed previously, Bully held the license to produce Smurf figurines from 1973 until 1980. A number of Bully figurines were unique in mold design and paint colors. We will attempt to cover all of this information in this article.

The first Smurf to be created by Bully in July 1973 was the Smurf Doctor known to us, using Schleich's complete numbering system, as No. 20075 Quack. Featured below is the drawing that "Peyo" submitted to Bully for this figurine. The figurine was then sculpted by Bully's in-house artist, Irmingard Heiber.



Once again we will be using the Schleich numbering system with which we are all familiar. We will also note descriptions and paint variations that were unique to the Bully figurine.

Issued in 1973

No. 20075 Quack

No. 20006 Brainy, with red glasses

No. 20005 Gold, painted a bright gold

No. 20070 Harp

No. 20016 Judge

No. 20073 Cook

No. 20074 King, with white pants, red robe, all yellow scepter

No. 20012 Mechanic, with white pants, black wrench

No. 20015 Earache

No. 20005 Normal

No. 20001 Papa

No. 20014 Sunbather, with red and white striped bathing suit

No. 20010 Prisoner

No. 20018 Crying

No. 20009 Drummer

No. 20072 Trumpet Player

No. 20076 Courting

No. 20069 Jungle, with dark orange skin (usually referred to as brown skin)

No. 20004 Shiver, with red scarf

No. 20071 Flying

Featured below, two of "Peyo's" renderings of Flying Smurf as submitted to Bully:



Issued 1974

No. 20003 Astro, a unique Bully mold with red tie. See Newsletter 16 for photo.

No. 20008 Spy, all red cape inside and out

No. 20007 Angry, black Smurf; small mold

No. 20013 Lute, with orange/red lute

No. 20084 Handstand

No. 20087 Woodcutter

No. 20085 Cushion, with orange cushion

No. 20086 Present, with orange ribbon on box

No. 20088 Traveler

Issued 1975

No. 20232 Gargamel, a unique Bully mold, with one finger pointing upward; one lab glass only! Bully never produced a Super Smurf so this did not come with an Azrael figurine. This is the reason it is listed as number 20232. See Newsletter 10 for photo.

No. 20498 Johan, his name embossed on the foot of the mold

No. 20499 Pewit, his name embossed on the foot of the mold

No. 20080 Biscuit

No. 20079 Jolly

No. 20082 Shy

No. 20077 Naughty

No. 20017 Mirror, with orange/red frame on mirror

No. 20043 Digger, a unique Bully mold, Smurf's arms are crossed and he is leaning on a small shovel. See Newsletter 16 for photo.

No. 20083 Hammer

No. 20078 Beer

No. 20068 Football Player

No. 20081 Tyrolese, with orange pipe and feather in his hat

No. 20090 Jester

No. 20097 Injured, cane and cross on hat is a light rust brown

Featured below is "Peyo's" rendering of injured Smurf as submitted to Bully.



No. 20095 Oboist

No. 20024 Watchman

No. 20089 Painter, once again we remind you that Bully never produced a Super Smurf. This left-handed painter never came with an easel in the Bully line

No. 20103 Scholar

No. 20091 Skier, with orange plastic skies

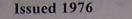
In 1975 Bully produced his Smurf Large house, see Newsletter 30 for photo.

Also, in 1975, Bully developed the first Smurf board game see Newsletter 36 for photo.

These tiny one- inch Bully Sleepwalker Smurf figurines were produced as board pieces for this game. Featured below are "Peyo's" renderings for the board pieces. These tiny 1" Smurfs were produced in different colors as well. The board pieces were only produced in solid black and solid blue with different color round bases. Tiny little black and white bees were also used as board pieces for this game.







No. 20093 Tennis 2, with large holes in the racquet

No. 20021 Sleepwalker, red pompon on hat

No. 20034 Smurfette, a unique Bully mold. We referred to this figurine as "Flirting Smurfette" back in 1986, as she is posing in a flirty position with her right hand touching her blonde hair. See Newsletter 16 for photo.



No. 20094 Bookworm

No. 20011 Laughing

No. 20102 Archer, with bow and arrows (2) as separate plastic pieces that fit into the Smurf's hands. See Newsletter 15 for photo.

No. 20104 Pirate, with yellow belt. The cross etc., on top of his hat is painted black.

No. 20019 Flower, with velvet flower (plastic peg in center of flower).



Issued 1977

No. 20026 Sitter, small mold

No. 20027 Thinker, small mold, feet are in upward position, hand is on toes.

No. 20025 Swimmer, small mold

No. 20023 Rock n Roll, with orange/red instrument with tan cords

No. 20096 Sledgehammer, with light brown sledgehammer with black band

No. 20092 Conductor

No. 20022 Author, with orange tips on quill

No. 20020 Gymnast, No shirt

No. 20109 Knight, with bright gold paint same as No. 20005

No. 20098 Ballerina



Issued 1978

No. 20100 Cake

No. 20099 Headcook

No. 20028 Gardener, small mold. Remember, Bully never produced a Super Smurf so this figurine never was sold with a wheel barrel.



Issued 1979

No. 20101 Angler, in a two piece mold. Plastic rod and line is separate, inserted into the Smurf's hands.

No. 20111 Cupid

No. 20113 Baker, two unique Bully molds. Two different bread shapes were used.

They were both rectangular. See Newsletter 18 for photo.

No. 20106 Hunter

No. 20107 Carnival

No. 20108 Sauna, his scrub brush is tan

Issued 1980

No. 20119 Smurferman A few different paint variations were produced by Bully and they are easily recognized as all were produced with a yellow base.

No. 20120 Frogman

No. 20105 Scot, with a green border around his shoes, seaming to be green socks.

No. 20116 Alchemist, with white smoke coming out of test tube

No. 20115 Lion Tamer his foot stool is yellow with a red top. Loin cloth is yellow with black spots (Leopard skin)

No. 20110 Hairdresser

No. 20117 Cornucopia

No 20118 Umbrella

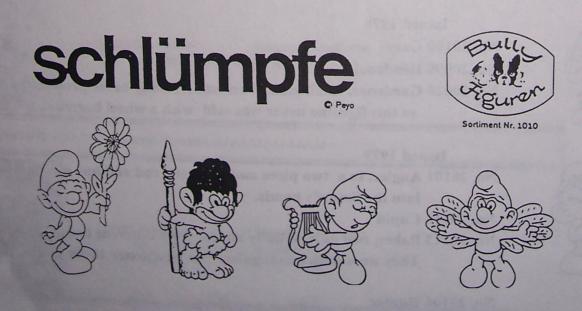
No. 20112 Carpenter

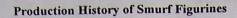
No. 20114 Conjuror, with grey hat and green cloth in hat

No. 20121 Ice Skater

It has now been documented that, in 1984, Bully did produce the Waldbaur Candy Promotion solidolor Smurf figurines. This appears to be the one-and-only Smurf promotion they produced. The 1984 date is fter they held the license to produce Smurf figurines. Perhaps this is the reason the figurines were produced in ifferent solid colors. We are positive Bully did have "Peyo's" permission to produce these figurines, as the Valdbaur Candy promotion was a licensed promotion (refer to Newsletter 14).

For those members who have our previously issued "BULLY TRADEMARK" list, please use this list in 's place. There are a few changes.







20011 Laughing Schleich Issued 1970 6141 Wallace Berrie Issued 1979

-/-/-/70/71/72/73/74/-/76/77/78/79/80/81/82/83/84/-/-/-/-/-/-/-/-/-/-/-/-/-/-/-/



20012 Mechanic Schleich Issued 1970 6116 Wallace Berrie Issued 1979

-/-/-/70/71/72/73/74/-/76/77/78/79/80/81/82/83/84/85/-/-/-/-/-/-/-/-/-/-/-/-/-/



20013 Lute Schleich Issued 1969 6117 Wallace Berrie Issued 1979

-/-/-/69/70/71/72/73/-/-/76/77/78/79/80/81/82/83/84/85/86/-/-/-/-/-/-/-/-/-/97/-/



20014 Sunbather Schleich Issued 1970 6118 Wallace Berrie Issued 1979

-|-|-|-|70/71/72|-|-|-|77/78/79/80/81/82/83/84|-|-|-|-|-|-|-|-|-|-|-



20015 Earache Schleich Issued 1971 6128 Wallace Berrie Issued 1979

-|-|-|-|-|71/72|-|-|75/76/77/78/79/80/81/82/83/84|-|-|-|-|-|-|-|-|-|-|-|-|-|-|-

BUY.....SELL.....TRADE

How to respond to an Ad: Send your request to the Club with a Self Addressed Stamped Envelope (S.A.S.E.) The Club will respond with availability and asking price. Responses go out on a first come basis. Most items For Sale only have one item available.

How to submit an Ad: All members are provided with a Free Ad Blank. These forms must be used, please. Send your Ad with a S.A.S.E. Numerous Ads are sold, traded etc. before publication and will not appear in the Newsletter. If anyone is seeking a special item contact the Club with your request. Want lists from our members are always welcome!

Back Issue Newsletters (No. 1 - 48) are available from the Club. For ordering information send a S.A.S.E. with your request.

Ad#		
1195	Wanted	Metal Car with Papa Smurf. Prefer mint condition. Please submit asking price and condition in first letter. Thank you.
1196	For Sale	Smurf Musical Jack in the Box, 1982 by Galoob. The music it plays is "Skip to my Lu My Darling".
		Size is 5" by 5". Each of the four sides has a different Smurf scene! Good to excellent condition.
1197	For Sale	Smurf Pez, new for 1998. Gargamel, Brainy, Papa, Smurfette. Mint on Card, made in Austria.
1198	For Sale	Bully Digger figurine, small mold, leaning on shovel, some wear. Hard to find.
1199	For Sale	Spin-A-Round Game, by Milton Bradley 1983. Excellent condition.
1200	Wanted	Pen Knives, featured in Newsletter 50. Please submit asking price and condition in first letter.
1201	Wanted	#1 Graduate figurine, Praying Smurf and Smurfette Christmas cord figurines. Please submit asking price and condition in first letter.
1202	For Sale	Fristi Promotional items featured in this Newsletter from the July, 1998 Smurfen Festival.
		Sassette FRISTI Magnet, Sassette FRISTI Puzzle/keychain. Mint condition. Please state interest in first letter.
1203	For Sale	Trodler &Sammen German Magazine from February 1996, featuring Smurf article. Good condition.
1204	For Sale	Promotional Pair of Smurfs. "Handicapped Smurfs" Smurf in wheelchair, Smurf on crutches.
		From France. Mint condition.
1205	For Sale	Smurf Christmas Ornaments #51901 Smurf w/xmas tree, #51902 Smurf w/green gift box, #51903 Papa
		w/sack of toys, #51904 Smurf w/toy bag, #51905 Smurf w/music sheet, #51908 Smurf w/drum, #51912
		Smurfette holding candy cane. All mint condition.
1206	For Sale	Smurf #20155 Traffic, mint condition.
1207	For Sale	Pencil Case from Belgium, red nylon barrel shape with zipper closure. 8 1/2" long says
		"Les Schtroumpfs" with great graphics of Smurfs, Papa and Smurfette with Baby. Dated 1998, Mint.
1208	For Sale	Super Smurf #40208 Signbearer, West German version. Mint in box.
1209	For Sale	Super Smurfs mint in boxes, send your want lists.
1210	For Sale	Smurf Pasta from Italy by Delverde. Pasta is shaped as a Smurf and is made of Semonlina.
1211	For Sale	Smurf #20057 Thirsty, mint condition.
1212	For Sale	Smurf # 20079 Jolly, and #20082 Shy, mint condition. Please state interest in first letter.
1213	For Sale	Smurf Travel American Mug "I'm A Florida Sunshine Smurf" Mint condition.
1214	Wanted	N.B.C. Smurf Promotional items from the 1980's. Would appreciate photo, condition and
1015	F- C 1	asking price in first letter.
1215	For Sale	Smurf Collector's Club Limited Edition "10th Anniversary Super Smurf" Mint in box with Certificate.
1216	For Sale	Smurf #20148 Both variations with and without Royal Blue Overalls. Mint condition
1217	For Sale	Promotional Smurf "Omo Soap Box" Smurf holding Soap box. Mint condition.
1218	For Sale	Small Houses, Red Roof, Dark Green Roof, Smurfette House lavender color, Mint in box. All are
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