

email:NYSmurfette@juno.com

COLLECTORS' CLUB INTERNATIONAL  
24 CABOT RD. W., MASSAPEQUA, NY 11758

Volume 14

Newsletter 53

Summer 1999

Dear Smurf Collectors,

Welcome back to all "True Blue" fans for our fourteenth year of Smurfy News and sharing! We extend an especially warm welcome to new members who have come aboard for the first time!

We will begin by bringing you up-to-date on the new 1999 Schleich Smurf figurines (featured in Newsletter 52). For the benefit of those of you who record, in your collection inventories, the Smurf's German names as well as English names, you will find both listed below.

**New Generation Series Figurines for 1999:**

- No. 20455 Tourist (Tourist)
- No. 20456 Sportsman (Supersportier)
- No. 20457 Aerobic Smurfette (Aerobic-schlumpfine)
- No. 20458 Newsman (Zeitungsausstrager)
- No. 20459 Smurf with nameplate (Schildschlumpf)
- No. 20460 Golf Smurf (Golfschlumpf)

**The following are the New Super Smurfs for 1999:**

- No. 40252 Biker Smurf (BMX-Fahrer)
- No. 40253 Scooter Smurf (Motorrollerschlumpf)
- No. 40254 Scooter Smurfette (Motorrollerschlumpfine)
- No. 40255 Racing Driver (Rennfahrer)
- No. 40256 Racing Driver (Rennfahrer)

**Special Note: No. 40255 is wearing a red jacket and driving a matching red car.**

**No. 40256 is wearing a silver jacket and driving a matching silver car.**



Many S.C.C.I. collectors have written to express pleasure in the fact that the six new 1999 figurines were all produced and painted in Germany ( at least the first run figurines have been produced in Germany). In the opinions of many, the German painting is superior to the painting that has been done in China. Whether the later figurines will be painted in China is yet to be seen. Many of the Golden 100's are being produced in China. If anyone is seeking figurines with the "China" marking please let us know. Many collectors consider origin-of-country markings to be a variation.

Please note that Smurf No. 20154, Patrol Crossing (Stop Sign) has been reissued as one of the " Golden 100s " for 1999. This Smurf will be of particular interest to those of us who collect mold variations! In the early 1990s new child- safety laws forced the discontinuation of Smurf No. 20154, as well as all other Smurf figurines made with separate, removable, parts. Casualties of the child-safety law, just to name a few: Papa with Pizza, Gargamel with Net, Smurfette with Ice Cream, Traffic Smurf, Heart Smurf, Surprise Bag Smurfs etc. etc. etc. In accordance with the new rules our friend, Patrol Crossing Smurf, has been redesigned. Any members interested in adding this newly designed figurine to your collections must let us know!

Thanks to all of you who have participated in this year's very successful Club survey!  
Voted the favorite new figurine for 1999:

### **No. 20455 Tourist**

"Favorite New Super Smurf for 1999" is still a bit too close to call at this time. If you have not yet responded to our survey with your vote, PLEASE do so now! The Club Survey for 1999 is included with your membership renewal packets, More survey results will be reported in the next S.C.C.I. Newsletter. We will also be eagerly awaiting your suggestions and ideas for New Smurf figurines. For the past five years our members have enthusiastically participated in submitting their ideas for new designs. This has proven to be loads of fun!

This year we included on our Club survey a question that has proven to be enjoyable, informative and a true indication of the ingenuity of our wonderful Smurfy club members.

### **What will you write on the #20459 Name Plate?**

I will write "SMURFEN."

I will write "2000."

I will write "Peace."

I will write "Mushroom Village."



continued.....

I will write "**World Peace.**"

I will write "**S.C.C.I.**"

I will write "**The Smurf Village.**"

I will write "**PEYO.**"

I will write "**Once In A Blue Moon.**"

I will write "**Smurf Fun.**"

I will write "**Y2K Smurf.**"

I will write "**21st Century**"

I will write "**Happy 41st Birthday to the Smurfs.**"

I will write "**01-01-00**"

I will write "**My Smurf Collection!**"

"I have my village set up in categories, so I would like more Nameplate Smurfs so I can place one in each of my categories and label them such as '**Smurf Band**', '**Smurf Sports**', '**Smurfettes**', '**Winter Thyme**', '**Food Related**' etc."

"I have finally found a use for all those little postage- size photos I have of my children and grandchildren. These fit perfectly into the Nameplate frames. I am thrilled to display all of these photos with my Smurf collection as it was my children that got me started on my collection some twenty years ago."

"I am going to write the name of each Smurf on the nameplate as I display my collection in character categories such as '**Smurfette**', '**Brainy**', '**Cook**', '**Gargamel**', '**Baby Smurfs**', '**Smurf Pals**', etc. etc."

"My display is set up as a Smurf Village. In front of each display I am writing a description of each such as "**Doctors Office**", "**Firehouse**", "**Smurf Farm**", "**Smurf Gym**", "**Smurf Bakery**", "**Sports Stadium**", "**Smurf Band**", "**Smurf Circus**", etc. etc."

"I think the nameplate Smurf makes a wonderful gift idea for my family and friends. I am writing their names on the nameplates in really lovely fancy lettering. I am also thinking about making them into Christmas Tree ornaments to give as my special gift this year."

"It will be fun to use a few Nameplate Smurfs around the house. I can see it now, standing on top of the domed cake-saver with the following message: "**For Company - Hands off!**" or near the telephone "**Susie, Call Grandma.**"

I think the Nameplate Smurf will make lovely gifts for all my non-collecting Smurfy friends. A gift that will make them think of me always. Of course I will write something special on each.



## Collectors' Comments.....

S.C.C.I. Members,

What are your feelings about new Smurf Figurines that are produced with the same names as figurines that were produced previously, even though they may have been or will be retired ?

This year 1999 we have a Golf Smurf although we already have a Golfer Smurf No. 20055. Don't you all think naming him Golf Caddy would have been more appropriate as he is carrying a golf bag?

The same goes for the Aerobic Smurfette, we already have a Smurfette named Aerobic No. 20182. Why not call the new Smurfette Gymnast Smurfette or something of that nature?

I also think most of the new names could and should be more interesting and descriptive. For example Newsmen, he could be called Newspaper Delivery Smurf, Smurf News Daily etc.

Sportsman Smurf, why such a name? He is obviously running, I am sure a better name is called for.

I think this would be a good idea for a new Club contest. **"What would you name the new Smurfs?"**

Just my opinion. What is yours? I think we collectors should have some input, don't you?

Vincent from Fl.

Dear Suzanne,

My favorite figurine besides Nameplate (because he has so many uses) is Tourist Smurf.

Has any one noticed that this character first appeared in the S.C.C.I. Newsletter 23, Winter 91?

I think this is an interesting fact, as the Tourist Smurf can be documented as being designed by "Peyo" before his death in 1992.

Tourist Smurf also appeared in the S.C.C.I. Newsletter 47, Winter 1997. He was produced as a Popular Candy Topper. I also note that it appears the Candy Topper was produced in the exact same colors as the New 2" PVC figurine.

I knew this figurine looked familiar to me and I searched our back issue to see if I had seen him before.

Erma from Ky.

Dear Club Members,

In Newsletter 50, (Fall 1998) James, from the State of Washington, told us that Cartoon Candy Toppers would be the hottest collectible of the new Millennium. This information "straight from the horse's mouth" as James is employed by a company that produces this type of product in the U.S.A.

The May 1999 issue of THE TOY BOOK, a publication that serves the Global Marketplace, had a four page article on TOY CANDY. It is an extremely interesting and informative article! This new craze covers any and all toys that include a candy product. The most famous candy toy, the PEZ CANDY DISPENSER, was introduced in 1952! Pez stood alone in the toy/candy world for many, many years.

Today, the number of manufacturers producing items in the "new" category is growing by leaps and bounds. The candy/toy category is still evolving and is creating some confusion as to what, exactly, the products are: TOYS or CANDY? Oftentimes the retailer attempts to settle the issue with his decision as to where to display them.

Manufacturers report that, just a few short years ago, pitching a combination toy/candy product to retailers was difficult. The toy retailers wanted no part of them since such items were viewed as "food" and the grocers wanted no part of them since they were viewed as "toys." Of course, it is simpler these days with the huge supermarkets and pharmacies that have specialty toy, candy and gift departments. Even large toy stores now have candy departments! Problem solved!

Toy candy is an exciting category in the eyes of collectors! After reading the article on the subject, I can only hope that IMPS gets more involved with the Smurf Toy Candy industry, even if only in Europe. I am sure these items will cross the ocean to find us in the U.S.A.!

A True Blue Smurfer from N.J.



Our Beloved Smurfs were in People Magazine 25th Anniversary Issue once again!!!!

The March 15th, 1999 Special 25th Anniversary Issue of People Weekly once again lists Smurfs as "Hot Products" of the past. "A guide to fads that went pffft! and habits that became history." See below:

People  
25  
YEARS

# L.L. Been There

## Catalog

A guide to fads  
that went pffft!  
and habits that  
became history

BY  
NANCY STEDMAN

Of Once-Hot Products

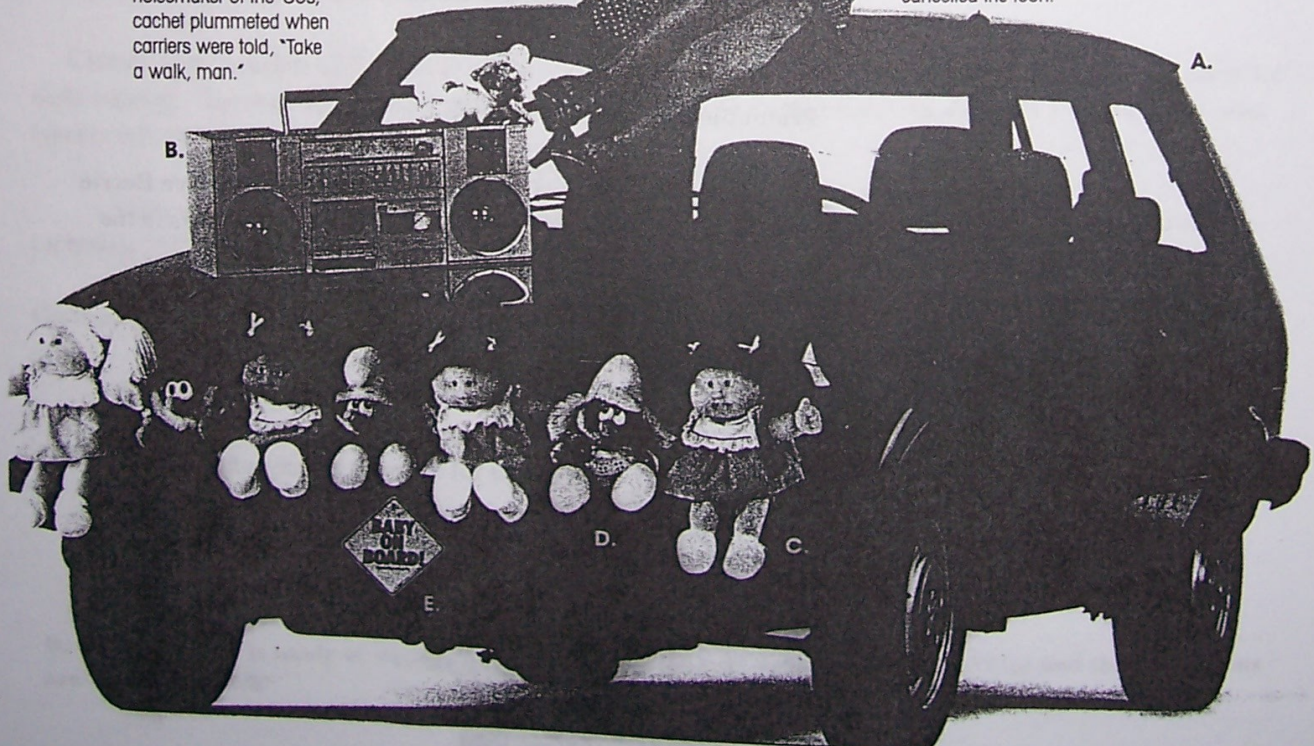
**A** Yugo? You gone. Introduced stateside in 1985 at \$3,990—the cheapest ride in the U.S.—the Euro-lemon was squeezed out in 1991.

**B** Boom box The urban noisemaker of the '80s; cachet plummeted when carriers were told, "Take a walk, man."

**C** Cabbage Patch Kids. So cute. So cuddly. So, so scarce in 1983. Set the pattern for Elmo, Furby, others.

**D** In 1981 everyone had gone Smurfing, Smurfing U.S.A. In 1990, NBC decided "Smurf's up!" and cancelled the toon.

**E** Baby on Board! sign. Ubiquitous in '86, quickly obnoxious (and outnumbered 5-to-1 by "Ex-Husband in Trunk" and other parodies).





### Smurfs Used In The 1980's For Fire Safety Promotion

Tragic hotel fire deaths prompted a San Antonio man to develop, with the help of his wife and his mother a simple product he expects will save lives while making him a lot of money.

Robert Smallwood said he sees a strong market for his fire exit signs that glow in the dark without benefit of electricity. The phosphorescent signs are designed to show the way out while reminding people that the safest way to escape harmful smoke is by crawling.

The glow-in-the-dark sign idea came to Smallwood and his wife one night in 1980, shortly after hearing about a Las Vegas tragedy. "It was right after the MGM Grand burned" Smallwood said. That fire killed 84 people and injured more than 500. Many in the hotel had trouble finding exits. "We just kicked it around, back and forth, and came up with the idea at about the same time."

He formed Safex Inc. with his mother's financial help, and started working with graphics designers on two types of phosphorescent signs. One, for childrens' rooms, features the image of the "Baby Smurf" cartoon character crawling away from a fire.



A fire safety program to accompany Smallwood's marketing plan emphasized placing the glow in the dark signs within 18 inches of the floor.

Insurance companies were very responsive to Smallwood's idea. Some insurance companies considered reduced fire rates for companies that put the signs in their buildings. Lowering rates compensated for the cost of buying and installing the phosphorescent signs.

Captain Jesse Sanches of the SAFD Fire Prevention Bureau said the department stresses smoke detectors for early warning. Sanchez took one of the Smurf signs with beveled edges home to show his 6 year old son, who quickly understood the message of crawling to the exit.

Safex Inc. secured exclusive rights to Smurf characters for the children's signs from Wallace Berrie Licensing of California

He maintains, as a trade secret the exact formula for the phosphorescent material which comes from Germany. It is neither toxic nor radioactive and will glow for eight hours.

#### Facts about the product:

All normal light sources activate it within a matter of 3 to 10 seconds.

A useful afterglow is effective for up to eight hours

Non-combustible up to 560F. Non-radioactive and non-toxic.

Can be reactivated an unlimited number of times.

**Baby Smurf Sign is made of high quality durable acrylic The sign is Blue and White and the dimensions are 5 7/8" by 7 7/8"**



From Germany.....

The following Smurf items were produced in Germany during the very early 1980's!  
The original ad below in German for these items is featured!!

### Gift Ideas with Smurfs in Metal

Amusing/Practical/Smurfy Ideas for Children and all Smurf - Charmed (or enchanted)

Featured below is a Bank. The items listed with the numbers 1 - 5 appear to be different finishes that we would call "antiqued" For example:

Number 1 French Old Silver finish.

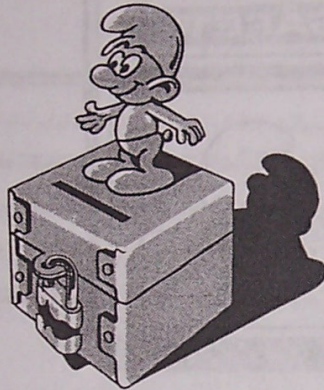
Number 2 Old Copper

Number 3 Copper Bronze

Number 4 Persian Gold

Number 5 Silver plate

The same banks have been located with different paint color boxes, such as Green, Red and Blue with the same Normal Smurf figurine atop in what appears to be silver plate.



#### Die Spardose

Größe: 5 x 5 x 5 cm mit  
Schlumpf 10 cm hoch

1. in Franz. Altsilber
2. in Altkupfer
3. in Kupferbronze
4. in Persischgold
5. versilbert

The second item featured below is for Napkins and Matches. The same finishes are listed.



#### Für Servietten und Streichhölzer

1. in Franz. Altsilber
2. in Altkupfer
3. in Kupferbronze
4. in Persischgold
5. versilbert

The third item below is a Smurf Box and it appears to have been produced in two sizes a small box and a large box. This item was produced in Pewter!



#### Das schlumpfige Döschen

In Zinn

1. kleines Döschen
2. großes Döschen

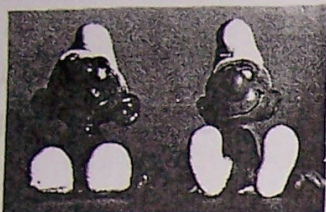




## Production History of Smurf Figurines

20025 Swimmer      Schleich Issued 1977  
6158 Wallace Berrie Issued 1980

-/-/-/-/-/-/-/-/-/-/77/78/79/80/81/82/83/84/85/86/-/-/-/-/-/-/94/95/96/-/-/-/



20026 Sitting      Schleich Issued 1977  
6157 Wallace Berrie Issued 1980  
W.B. Large Mold Only

Small Mold Version

-/-/-/-/-/-/-/-/-/-/77/78/79/-/-/-/-/-/-/-/-/-/-/-/-/-/-/-/-/

Large Mold Version

-/-/-/-/-/-/-/-/-/-/-/80/81/82/83/84/-/-/-/-/-/-/-/-/-/-/-/



20027 Thinker      Schleich Issued 1977  
Never Produced for U.S. Market

Small Mold Version

-/-/-/-/-/-/-/-/-/-/77/78/79/-/-/-/-/-/-/-/-/-/-/-/-/-/-/-/-/

Large Mold Version

-/-/-/-/-/-/-/-/-/-/-/80/81/82/83/84/85/86/-/-/-/-/-/-/-/-/-/-/



20028 Gardener      Schleich Issued 1978  
6137 Wallace Berrie Issued 1979

Large Mold Version (feet flat)

-/-/-/-/-/-/-/-/-/-/78/79/80/81/82/83/84/85/86/-/-/-/-/-/-/93/94/95/-/-/-/-/





20029 Money      Schleich Issued 1978  
6119 Wallace Berrie Issued 1979

-/-/-/-/-/-/-/-/-/-/78/79/80/81/82/83/84/85/86/-/-/-/-/-/-/-/-/-/-/



20030 Torchbearer      Schleich Issued 1978  
6145 Wallace Berrie Issued 1980

-/-/-/-/-/-/-/-/-/-/78/79/80/81/82/83/84/85/86/-/-/-/-/91/-/-/-/-/96/97/-/-/



20031 Postman      Schleich Issued 1978  
6120 Wallace Berrie Issued 1979

-/-/-/-/-/-/-/-/-/-/78/79/80/81/82/83/84/85/86/87/88/89/90/91/92/93/94/95/96/97/98/99/



20032 Ice Hockey      Schleich Designed 1978  
6121 Wallace Berrie Issued 1979  
U.S. Market Only

-/-/-/-/-/-/-/-/-/-/79/80/81/82/83/84/85/-/-/-/-/-/-/-/-/-/-/



**BUY.....SELL.....TRADE**

**How to respond to an Ad:** Send your request to the Club with a Self Addressed Stamped Envelope (S.A.S.E.) The Club will respond with availability and asking price. Responses go out on a first come basis. Most items **For Sale** only have **one** item available. **Or Email the Club at NYSmurfette@juno.com.**

**How to submit an Ad:** All members are provided with a Free Ad Blank. These forms must be used, please. Send your Ad with a S.A.S.E. Numerous Ads are sold, traded etc. before publication and will not appear in the Newsletter. If anyone is seeking a special item contact the Club with your request. **Want lists from our members are always welcome!**

**Back Issue Newsletters (No. 1 - 52) are available from the Club. For ordering information send a S.A.S.E. with your request.**

**Ad #**

- 1233 For Sale Smurf "Little POPS" Books "A Little Smurf Bedtime Story," "Smurf on the Grow," "A Smurf Picnic," "The Smurf-Catching Trap" All mint condition. Copyright 1982, license by SEPP Brussels, Random House. Please state interest in first letter.**
- 1234 For Sale Candy Toppers from BIP Holland repeat of a previously sold out ad! I am attempting to help all that seek these from my country (Holland) These were featured in Newsletter 47. 1. Gargamel & Azrael 2. Smurf & Smurfette Lovers sitting on Turtle 3. Smurf & Smurfette riding downhill on a sled 4. Smurf Magician with top hat 5. Tiny Smurf with Snowman 6. Papa Santa 7. Clown with Drum 8. Baby riding on Papa Smurf's back 9. Two Smurfs atop snow covered Mushroom house roof 10. Clown Jack in the box 11. Tourist Smurf Please state interest in first letter.**
- 1235 For Sale Candy Topper from BIP Holland This one was not featured in the article in Newsletter 47. Jokey Smurf inside his gift Box. Yellow box with big red ribbon Jokey's head is popping out of the top of the box along with his hands out the side of the of the box and his feet out the bottom of the box. Adorable!!!!**
- 1236 For Sale RARE MARKING FIGURINES, as featured in Newsletter 26, Fall 1992. HERING Made in Brazil. No. 20063 Tailor Smurf No. 20054 First Aid Smurf with yellow case no red cross on it. Both mint in package. Please state interest in first letter.**
- 1237 For Sale RARE MARKING FIGURINES, as featured in Newsletter 26, Fall 1992. MINIMODELS Made in Argentina. No. 20042 Chef, No. 20049 Tennis Star, No. 20101 Angler (separate fishing rod and line in rust color), No. 20135 Tennis Smurfette, No. 20141 Captain. All good to mint condition with unique tail paint. Please state interest in first letter.**
- 1238 For Sale Irwin Toy Catalog 1996, featuring their Smurf toy line. Distributors 8" by 11" book in full color. Mint condition.**
- 1239 For Sale No. 20195 Smurf #1 Graduate. Mint condition.**
- 1240 For Sale No. 20176 St. Patrick. U.S. Version in Green outfit. Mint condition.**
- 1241 For Sale No. 20217 Smurfette in Gown. Made in West Germany, Mint condition.**
- 1242 For Sale No. 20219 Smurf w pink Surprise bag, No. 20221 Smurf with green and yellow Surprise Bag. Mint condition**
- 1243 For Sale No. 20186 Smurfette Baseball Batter, mint condition.**



- 1244 For Sale **Smurf Christmas Cord Ornaments. 51901, 902, 903, 904, 905, 906, 907, 908, 909, 910, 911, 912.** All in mint condition. Please state interest in first letter. Will sell individually.
- 1245 For Sale **Limited Edition McDonalds Village Display as featured in Newsletter 51 from England.** Includes all ten McDonald's figurines. Mint condition. Very RARE!!
- 1246 For Sale **Rare Promotional Figurine, BP 75th Anniverary No. 20058 Champion, BP Emblem on his hat, 75 on his chest, green wreath. Mint condition.**
- 1247 For Sale **Rare Bully figurine. No. 20498 Johan with his name embossed in his shoe. Mint.**
- 1248 For Sale **Promotional figurine, No. 20065 Rugby with OMO printed on his shirt. Mint**
- 1249 For Sale **Rare Paint Variation, No. 20012 Mechanic, Orange Overalls, black wrench. Mint.**
- 1250 For Sale **Promotional figurine, No. 20093 Tennis Player 2, with small red racquet, yellow ball OMO on his shirt. Mint condition.**
- 1251 For Sale **Set of 4 Texaco Place Matts, Summer, Fall, Winter, Spring scenes. New condition.**
- 1252 For Sale **1998, Limited Edition 40th Anniversary Band Set mint in box.**
- 1253 For Sale **Rare Variation, No. 20055 Smurf Golfer, red pants, yellow socks, black and white shoes. Golf club is silver and brown with a small white ball. Good condition, hat slightly yellowed from age.**
- 1254 For Sale **Rare Variations, NO. 20033 Clown. Red bow tie, solid yellow pants. Mint**
- Red bow tie, orange pants with red stripe. Mint. Please state interest in first letter.
- 1255 For Sale **Rare Variation, No. 20041 Hiker. Light brown shirt, dark brown knapsack, tan flower, dark brown walking stick and shoes. Mint condition.**
- 1256 For Sale **Rare Variation, 20024 Watchman, all yellow lantern with black detail. Mint.**
- 1257 For Sale **Rare Variation, 20018 Crying, white hanky. Mint condition.**
- 1258 For Sale **Waldbauer Candy Promotional Figurines, Flirting Smurfette Yellow PVC, Sleepwalker Blue PVC, Tyrolese Green PVC, Vanity Red PVC, Normal light blue PVC, Astro, no helmet, medium blue PVC, Jolly red PVC, Small Bully digger royal blue PVC. Please state interest in first letter.**
- 1259 For Sale **Rare Variation, No. 20127 Superman on white plastic cloud. Good condition.**
- 1260 For Sale **Very Rare Paint and Mold Variation. No. 20032 Ice Hockey, in red, white and blue outfit, left leg is up in the air. Mint condition.**
- 1261 For Sale **Very Rare Paint Variation, No. 20141 Papa Sea Captain, Navy Blue jacket and hat, yellow telescope. Mint condition.**
- 1262 For Sale **Super Smurf No. 40227 Smurfette with Shopping Cart, no box, Mint condition.**
- 1263 For Sale **1996 New Color Small Smurf Cottage. 3 different. Mint in boxes.**
- 1264 For Sale **Playset # 6 Gas Station, Playset #10 Conveyer Belt, Germany. Both retired. Mint in boxes. Please state interest in first letter.**
- 1265 Wanted **Smurf Telephone, seeking the real working telephone! Mint in box please. Please submit condition and price in first letter.**
- 1266 For Sale **Re-issue Smurf #20154 Patrol Crossing with new designed stop sign. Mint condition.**