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COLLECTORS' CLUB INTERNATIONAL 24 CABOT RD. W., MASSAPEQUA, NY 11758

Volume 15

Newsletter 60

Spring 2001

Dear S.C.C.I. Members,

With this, our 60th Newsletter, the 15th Year of S.C.C.I. Newsletters comes to a close. Imagine that! Fifteen years of Smurfs, Smurfs, and more Smurfs.—If you have been with us, from the onset, you have read (and, we trust enjoyed) over 900 S.C.C.I. Newsletter pages! You were kept well informed about the latest Smurf News and special Smurf Events. You were entertained by special articles "Smurf Collectors Stories," "Collectors Comments," "Rare Finds From Around the World," "Special Promotional Smurfs," "Paint Variations," etc., etc. This issue brings you an unusually large dose of both good news and sad.

We choose to open on this high note: For the first time, in many years, Schleich is producing **TEN** new 2" PVC Figurines and **FIVE** new Super Smurfs! See them below:



20469 Bouquet of Flowers



20470 Aircraft Captain



20471 Carpenter



20472 Referee



20473 New Hiker



20474 Adventurer



20475 Safari Smurf



20476 Parachutist



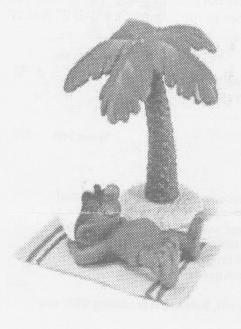
20477 Beach Volleyball



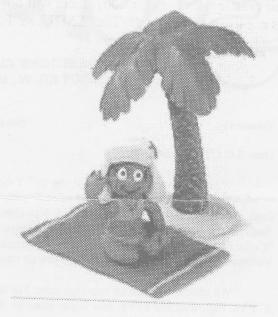
20478 Sports Correspondent

FIVE NEW SUPER SMURFS

Available June 2001



40261 Smurf on Vacation



40262 Smurfette On Vacation



40263 Smurf with Laptop



40264 Wild in Leaf LogCar



40265 Smurfette in Flower Log Car

Sad News:

There will be **NO** "Golden 100" figurines for 2001! Schleich is not reissuing any old figurines, as has been their practice. In the year 2001, there will only be fifty 2" figurines in the Smurf Line. All 2" Smurf figurines not listed are **retired!** The "SMURFY FIFTY" for 2001 are:

Number Name	
20036 Hang glider	
20037 Doctor	
20040 Gift	
20059 Teacher	
20103 Scholar	
20118 Umbrella	
20130 Graduate	
20192 Smurfette w/ba	aby
20205 Baby w/teddy	
20212 Angel	
20213 Devil	
20215 Baby w/car	
Note to be the first of the south of the south of the south	

20215 Baby w/car
New Generation Series
20411 Azrael (Large Version)
20412 Bride
20413 Groom
20418 Gargamel w/hands upraised
20421 Smurfette w/ flower
20424 New Papa
20426 Schoolboy
20434 Slouchy 1st day at school
20435 Sassette 1st day at school
20438 Mobil Phone
20442 Inline Skater Smurf
20443 Inline Skater Smurfette
20449 Lead Guitar player
20450 Bass Guitar player

Number Name
20452 Snowboard
20453 Snowboarder Smurfette
20454 Soccer Player
20455 Tourist
20457 Aerobic Smurfette
20460 Golf Smurf
20461 Smurf in leather shorts
20462 Caretaker
20463 Smurf w/sandwich
20464 Student
20465 Fireman
20466 Scuba Diver
20467 Chimney Sweep
20468 Climber
20469 Bouquet of Flowers
20470 Aircraft Captain
20471 Carpenter
20472 Referee
20473 New Hiker
20474 Adventurer
20475 Safari Smurf
20476 Parachutist
20477 Beach Volleyball Player
20478 Sports Correspondent

Super Smurfs 2001

Super Smuris 2001			
Number Name	Number Name		
40220 School Desk	40256 Racing Car (Silver)		
40224 Blackboard	40257 Smurf Sleeping at School Desk		
40226 Hammock	40258 Smurf at School Desk		
40240 Smurf in Bed	40259 Smurfette at School Desk		
40249 Computer Smurf	40260 Principal		
40250 Keyboarder	40261 Smurf on Vacation		
40252 BMX Smurf	40262 Smurfette on Vacation		
40253 Motor Scooter Smurf	40263 Laptop		
40254 Motor Scooter Smurfette	40264 Wild in Leaf Car		
40255 Racing Car (Red)	40265 Smurfette in Flower Log Car		

From the Editor's Desk...

With this Newsletter, at the close of the S.C.C.I. 15th year, I must, with heavy heart, bid you all a fond farewell. That's right the S.C.C.I. will be no more! I will put down my Majorette Smurfette's baton and return, full time, to my real family beyond the world of Smurfdom.

My thanks to the members of our Board of Directors for all their help and advise. To my family, the most special Smurfy thanks for allowing me to spend so much of my time "Smurfing." I am especially grateful to our true-blue Co-Editor and Smurfy friend, Susan, for putting up with me these past 15 years. Susan will be retiring her RED pen (I sincerely hope she doesn't use it on my personal correspondence)!

It has been a wonderful run, as they say on Broadway, and I've truly enjoyed it thoroughly! I treasure the many Smurfy friends I've made along the way on this Smurfiest of happy journeys. Dry your tears, keep a stiff upper lip and carry on! Let "Smurf Forever!" be your battle cry. Wave that Smurf Banner proudly as you rummage through tag sales and eagerly await each year's new Smurf productions! May you find every rare Smurf variation you seek and may you do so in good health and prosperity.

You will be relieved to know that we have made arrangements, with a fellow collector, that will allow former S.C.C.I. members to continue purchasing the latest Smurf products with ease. We have his promise that the excellent relationship we have had with you all, over the past 15 years, will be maintained on the highest level. You can expect prompt shipments, courtesy and the finest quality merchandise. Smurf "Want Lists" will be welcomed. If there is something you are missing in your collection, just drop them a note with your order. As an added convenience, for those who wish to purchase on-line, they can also be found on the Internet. Make sure you mention that you are a former S.C.C.I. member. Credit card orders will be accepted. Enclosed is an order form for purchasing the 2001 Smurf Line. As you will see, the New Super Smurfs will not be available until June 2001. You will receive another Order Form at that time for the Supers.

I will still be available for one and all at this address. I will certainly continue to answer all correspondence!!!!!! Need a Back Issue Newsletter write us! We still have available all of our Publications including our "Smurf Lover's Membership Directory." Send a S.A.S.E. for ordering information.

Sincerely

Remember this????????

In Newsletter 7, Winter 1987 we featured an article about a Prototype Smurf figurine produced by Schleich for Wallace Berrie named the "Bell Ringer." In Newsletter 19, Winter 1990 we updated this article with two additional Prototype Smurf figurines "Smurf Christmas Angel" and "Smurf with Christmas Boot." In the article we confirmed ownership of these three VERY RARE Smurf figurines. Since 1990 we have heard nothing further about these!

We now report that these THREE figurines have been sold for a RECORD BREAKING \$7,400!

Yes, SEVEN THOUSAND FOUR HUNDRED DOLLARS!!!!!!!!! AN ALL TIME HIGH PRICE FOR SMURF FIGURINES!!!!!!!

When you ask what is the Most Valuable Smurf, you all have the answer. We doubt this record will ever be broken!!!

The Latest Smurfy News from I.M.P.S. Belgium

Introducing the New Smurf Themes Totally Contemporary

Editorial

ately, people have been talking a lot about the 'new' economy. What place is it going to take in the world market? Will it replace the 'old' economy?

Far be it from us to tell the future! However, we believe that both styles of economic activity have their place, and that they will continue to coexist - thereby fuelling our prosperity to new heights.

The same kind of speculation is sweeping across cartoon character country. Some people fear that the much-hyped 'new' characters such as Pokémon are a threat to long-established 'classic' characters.

Here again, we are confident. We believe that both kinds of characters will continue to entertain kids and grown-ups for decades to come – thereby pushing our sense of fun and smurfability to new heights!

Reading through this Smurf newsletter, you will see that this kind of mix is already present among our licensees too. Companies who have been smurfing with us for years are being joined by new licensees working with new product ideas - and often new media. The more Smurfs the merrier!

Extreme, featuring all those sports that are in the News, such as extreme kiting, parachuting, surfing.

Nature, featuring beautiful and realistic elements of Nature in all its glory. From the desert to the jungle.

Party Need we say more? This is for kids who like To listen to music and dance their hearts out!











A second game for the colour Game Boy called " The Adventures of the Smurfs" is also on its way.



Emme

Emme's smurfy CD-Rom "Save Nature" was released in early 2000, throughout Europe, the USA and the Middle East. The company calls their approach "edutainment", aiming to pass the message to kids in a fun, playful way. Did we hear the word "fun"? That's where our blue friends come in! The response to the first release has been so strong that Emme is following up with a second CD-Rom, which should be released for the end of the year.





Fun House, the leader in kids furniture, are launching a range of soft furnishings that include a table, chair and sofa.

When they sit down, the kids can eat using the **Plastorex** plates and dishes in melamine.

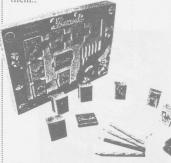
For babies, **Laboratoires Polive** have developed a lovely range of bottles.



Bambou will keep their feet well-dressed with Smurfbooties.



Zavico have come up with a neat range of wooden printing blocks that come with coloring pens. So kids can build their own decors and colour



Chimie S.A.V. will also be keeping kids busy. Their stencils can be used to decorate rooms or toys.





For drawing and writing, **Papeteries Erce** has come up with a pretty range of diaries, copybooks and files.

To pack them away, the kids could use the range of 12 decorated nylon and print bags from **Gyl Bagages**.



French company **Réa** made their juice even more smurfalicious. During May and June, the Classic Smurf characters could be found all over **Réa**'s handy kiddie-size juice packs. They also ran a competition, with lots of Smurf prizes for young juice drinkers.

If a Smurf is worth watching, it's worth watching again if the activity in the video sector is anything to go by. As well as Classikaletet in Israel, Citel in France and Video Contender in the UK have new releases.

Video Contender

UK company Video Contender made sure the millennium got off to a smurfy start, with a new license that started in early 2000. Their first release, "Back in Time", featured dinosaurs (very topical thanks to the BBC) and was a tremendous success. The company is now busy with its second smurfy release, "Baby Smurfs".



Citel





ying in with the ongoing TV success of the Smurfs (now on Sat 1), licensees have been cooking up some interesting new products for German kids. Haribo, whom we featured some time back, are extending their licence and so will add 3-D fruit gum figures to the range.



hen Bauer ran a fun competition on the carton of their Smurf yogurt, the response was great. So guess what? They are running a new set of Smurf games!

ETC Vertrieba

ETC Vertriebs had a bright idea: they are extending the contract for Smurf lamps. They have been wildly successful in young bedrooms.



Schöller -

viven the success of the Smurfs in the Cool Comics range, Schöller Marken have extended the contract to include youngsters in Germany, Austria and Poland.



Our multi-talented little blue friends are doing fine in the music world.

A la carte



uremberg's Toy Fair 2000 saw the introduction of A La Carte's range of board games that include chess, ludo and nine-man morris. Nice to see the Smurfs in such a sociable for-

Arcade

The Scandinavian countries won't be Scandinavian far behind, with 3 more albums planned for Sweden and Norway. The first is just about to be released through a brand new contract with Arcade/Roadrunner.



ome things get just keep getting better with the years, Such as the annual Smurf festival at **Scheveningen** in Holland. For the 11th year running, the beaches and streets were overflowing with Smurf activity. Down in **Koksijde**, the Smurfs were also back again for their third annual seaside celebration.

EMI Electrola

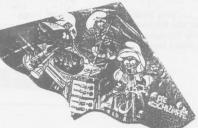


n Germany, the new Smurf album on EMI Electrola entered the charts at number 20 and hit the top 3. This is the 11th hit album for Smurfs Germany.

Günther



murfs take to the Sair! Germany's magnificent Günther kites will assure our smurfy friends dominion of the air space!



Kremer

wiss bed linen company **Kremer** has been doing fine smurfy work for a number of years, regularly renewing its line. This year sees an extension into a bath range, with towels, face cloths and bathing



high quality products are available in bedrooms and bathrooms throughout Germany, Austria Switzerland.

Clasikatelet

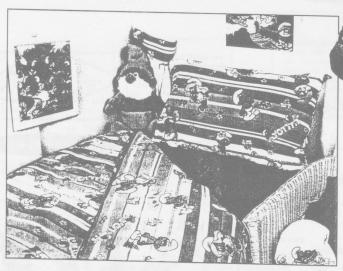
Clasikatelet Video produce very popular video cassettes. They are now successfully introducing Smurf videos onto the Israeli market – providing fun for a whole new generation of young fans.





Kids are finding it hard to resist the range of games being produced by game manufacturer **Yaad**. Their Smurf board games and puzzles offer them smurfy evenings of fun.

Wardinon ensure that dreams really are sweet with this complete range of Smurfy bed linen.





Delta

Delta makes fun clothes and socks for the well-dressed Smurf fan. **Delta**'s trendy lines have already met with smurf ing success in many European countries. Now it's Israel's turn to dress smurfily!

High octane promon!

Get more Smurfs per litre - tank up with the Smurfs! Our little friends do get around! Now they're liven-ing up petrol stations, team-ing up with two giants in the

Last summer in France, Esso ran a highly successful Smurf campaign.
Customers could fill up and pay a nominal extra sum for a copy of the Schtroumpferie 1 book. A nice bit of in-car reading fun to keep kids busy on

SCHTROUMPFERIES

a long trip. For May and June 2000, Esso is offering the same arrangement with Schtroumpferie 2 or a video cas-sette of the classic "Flute with 6 Smurfs" feature.





7 ork is continuing on a brand-new Smurf comic release. Called "The Smurf Menace", the 44_page book will be released in time for Christmas in France and Papa Belgium. Smurf is worried. He has noticed that the whole village has been grumpy of late. They are snapping at each other and quarrelling. But then something even worse happens: 2 Smurfs are cap-tured by two fierce-looking Smurfs no one has ever seen

before? Who are they?-And what will they do with their prisoners? "The Smurf Menace" will be published by les Editions du Lombard.

Story Books

erman publishers
Nauman & Gobél have
been running a popular
series hard cover story books
in two different formats. The
first contains two stories, and
has proven popular in largeretail outlets; the other, with
just one story, is for bookshops. It's nice also to see the
format being introduced into
the Czech Republic by



Johan & Peewit

ood news also from
the Johan and
Peewit camp! Our
two mediaeval heroes
will be back again in
an/all-new adventure
to be published by
les Editions du
Lombard in early 2001.
But more than that we are
not allowed to reveal

Kalan

Silvano Marini

rap up for the winter in this new collection from the Italian Silvano Marini. Smurf gloves, hats, scarves and caps will cheer you up – and keep you warm.



Trudi

Trudi continues to extend its Smurf production, including classic stand-ups in 3 sizes, a range of over twelve fantasy

models, key rings, a very popular baby line, bean bags and giant plushes. Trudi Smurfs are available throughout Europe, with the exception of Germany.





he same fair saw the introduction of a number of other board and stamp games by Noris Spiele. So there is no lack of Smurfy games in Germany this year!



Planet

Let a Smurf keep you in the shade! American company Planet have launched a range of super Smurf hats. Baseball caps, beach hats and sun visors make sure the Smurf lover is stylishly sheltered from sun and wind.







The leading Italian producer of stationery goods Cartorama has a new Smurf license for the year 2000 and offers a wide range of smurfy items, beautifully turned out with typically Italian tastefulness and style. Smurf characters adorn Cartorama's comprehensive stationery line, cards, school bags, wrapping paper, invitations and T-shirts, available in stationery and gift shops.







Segura

Golf in Belginm



Well-dressed bathrooms throughout Europe should take note of the beautifully designed Segura toiletries range. In a smart new packaging, this gracefully smurfed line includes soap, shampoo, toothpaste and eau de toilette. High quality and mild formulas make the products very kid-friendly, while the colourful image makes bathing a fun time. Rub-a-dub dub, put a Smurf in your tub!

murfs in resin! French company Plastoy's figurines are leading to a new wave of great collectors' items. These handsome fellows are truly remarkable. They are 10.5 cm tall and will come in models representing 12 Smurf characters. As a sneak preview, hereis a snap of their Smurfs. Smurftastic!





the grassy game. First there was their participation in a national junior golf competition. Then there were the smurfy illustrations for the Belgian Golf Federation's book on the game and its rules for young beginners. Now they're playing golf with Belgian grown-ups too they've smurfed the poster listing Belgium's Golf and Country Clubs. A Smurf in one!







Rare American Market Greeting Cards by Hallmark Cards, 1985 and Ambassador Cards, 1985 & 1986

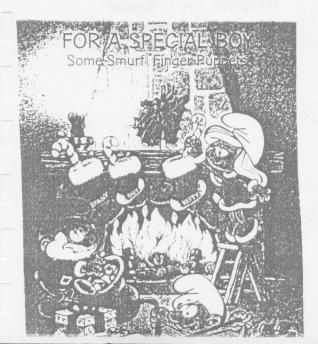
A Smurf Valentine Hallmark, 1985



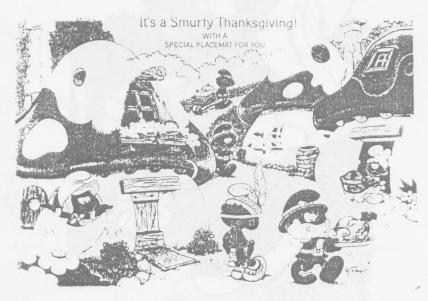
Happy Birthday for a Special Cousin Hallmark, 1985 A Smurf Coloring Card



Smurfy Christmas for a Special Boy Hallmark, 1985 Finger Puppets in card



Smurfy Thanksgiving!
Hallmark, 1985
Card becomes a Placemat



A Smurfs Birthday Party Ambassador Cards, 1985 Smurfy Game Inside Card

A Birthday Wish Ambassador Cards, 1986







Daughter, You're Special Ambassador Cards, 1986

PRODUCTION HISTORY

We now have the production line from Schleich for 2001. Please update Numbers 20001 through 20066, previously published, as follows for 2001:

 $20001 \ / - /\ 20002 \ / - /\ 20003 \ / - /\ 20004 \ / - /\ 20006 \ / - /\ 20007 \ / - /\ 20008 \ / - /\ 20009 \ / - /\ 20010 \ / - /\ 20011 \ / - /\ 20012 \ / - /\ 20013 \ / - /\ 20013 \ / - /\ 20013 \ / - /\ 20010 \ / - /\ 20010 \ / - /\ 2002$



20067 Congratulations Schleich Issued 1979 Never Produced for the U.S. Market



20068 Football Player Schleich Issued 1973 Never Produced for the U.S. Market



20069 Jungle Schleich Issued 1973 Never Produced for the U.S. Market

-/-/-/-/-/73/-/-/76/77/78/79/80/81/82/83/84/85/86/-/-/-/91/-/-/-/-/-/-/-/-/-/-/-



20070 Harp Schleich Issued 1973 6228 Wallace Berrie Issued 1983



20071 Flying Schleich Issued 1973 Never Produced for the U.S. Market

-/-/-/-/-73/-/-/76/77/78/79/80/81/82/83/84/85/86/-/-/-/-/-/-/-/-/-/-/-/-/-/-/-/-



20072 Trumpet Player Schleich Issued 1973
Never Produced for the U.S. Market



20073 Cook Schleich Issued 1973 Never Produced for the U.S. Market

-/-/-/-73/74/75/76/77/78/79/80/81/82/83/84/85/86/87/88/89/90/91/-/-/-95/96/97/98/99/-/-/



20074 King Schleich Issued 1973 Never Produced for the U.S. Market

-/-/-/-73/74/75/76/77/78/79/80/81/82/83/84/85/86/87/88/89/90/91/92/93/94/-/-/-98/99/-/-/



20075 Quack Schleich Issued 1973 Never Produced for the U.S. Market