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COLLECTORS' CLUB INTERNATIONAL  
24 CABOT RD. W., MASSAPEQUA, NY 11758

Volume 15

Newsletter 57

Summer 2000

Dear Smurf Collectors,

We are proud to begin the S.C.C.I.'s fifteenth year! Needless to say, we are delighted to welcome, back to the fold, all "True Blue" fans!

We extend a warm, Smurfy, welcome to all members who have just come on board for the first time.

To those members who dropped out of the Club during their growing-up years but are now finding their way back to establish themselves, once more, as Smurf Collectors, we offer a special Welcome Home! We have learned that many of you of the "Twenty-Something Bunch," who were members at ages 7-10, are feeling pretty nostalgic lately. If you want to bring back those magical, wonderful, Smurfy fun-filled years of your childhood, you've come to the right place! Glad to have you on board! Enjoy!

You will find, below, a list of the **New Generation Series Figurines for 2000**. As usual, the Smurf's German names are also included (in parenthesis)!

- No. 20461 Smurf in leather shorts (Schlumpf mit Lederhose)
- No. 20462 Caretaker (Hausmeister)
- No. 20463 Smurf with sandwich ( Schlumpf mit Pausenbrot)
- No. 20464 Student ( Streber)
- No. 20465 Fireman (Feuerwehrmann)
- No. 20466 Scuba-Diver (Taucher)
- No. 20467 Chimney-sweep (Schornsteinfeger)
- No. 20468 Climber (Kletterer)

**New Super Smurfs for 2000:**

- No. 40257 Smurf on School bench Sleeping (Schlumpf auf Schulbank Schlafend)
- No. 40258 Smurf on School bench Looking Back (Schlumpf auf Schulbank Sprechend)
- No. 40259 Smurfette on School bench (Schlumpfine auf Schulbank)
- No. 40260 Principal (Schuldirektor mit Pult)

**New Playsets for 2000:**

- No. 40712 School (Schule)
- No. 40713 Playground (Spielplatz)

If you have not yet responded to this year's Club Survey, please do so, A.S.A.P.! Yes, you! You know who you are!!! Get busy and take those two minutes to write or send an e-mail stating your preferences.

Your opinion as a "True-Blue Smurfer," is very important. We want and need your input. Register your votes for your favorite Year 2000 two-inch Smurf Figurine and Year 2000 Super Smurf. Let us hear your ideas for future figurines.

All the information we gather from you, our S.C.C.I. Members will be reported in our next Newsletter. You will be amazed to learn how many members' bright ideas for figurines have been implemented since we began taking this survey.

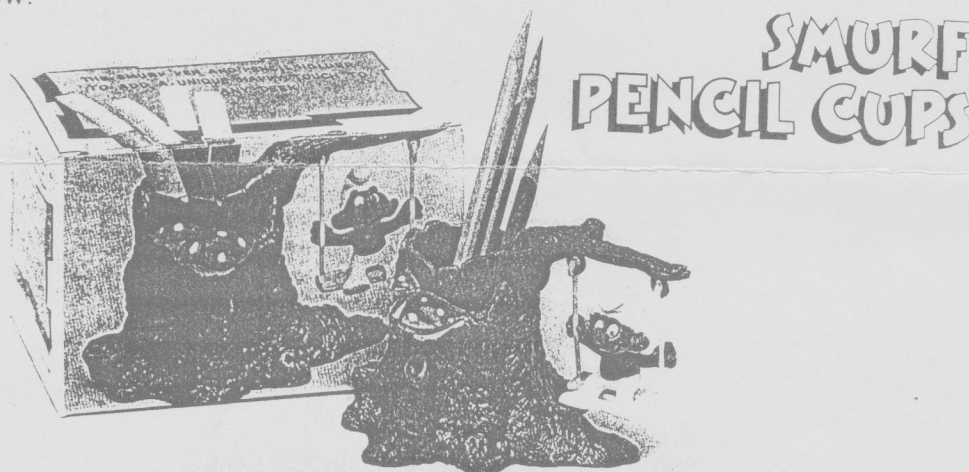
### **Playsets 2000**

**We think you will agree that your Smurf Villages won't be complete without the two, new, Super Playsets!**

Of special interest are the four completely new figurines designed for the "School Playset." It doesn't matter that the three School Desks are identical to the old, familiar, desk used for Super No. 40220. That's fine with us, because the figurines are all totally new designs. You'll just love Grandpa Smurf who, holding books, standing before a Lectern. This is only the second Grandpa Smurf figurine ever produced and, therefore, a real Smurfy treasure!

All four of these new "student" Smurfs are also available as Super Smurfs in regular Super Smurf Boxes. These Supers have been assigned Super Smurf numbers and may appeal to those of you who do not care to collect Playsets!

The new " Playground Playset" also includes four figurines. Sorry to say, these four figurines are "recycled" designs. The figurine on the swing is the very same little blue guy used many years ago on the Pencil Cup swing. See below:



The figurine sitting on the playground bench is No. 20027 Thinker. The two Smurfs "playing" on the seesaw are identical; the same figurine used for Super Smurf No. 40221 Rocking Horse.

Please share your ideas for using the new School and Playground Super Playsets in your villages. Many previously issued figurines and Supers can easily be added to create some interesting displays. We hope you will all write to describe your creative efforts. Better yet, include photos! We will publish the best in the next S.C.C.I. Newsletter!

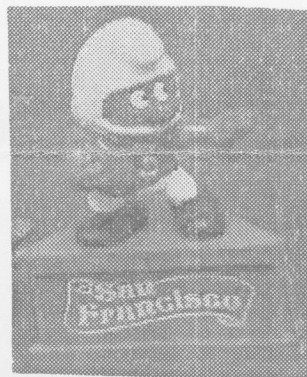
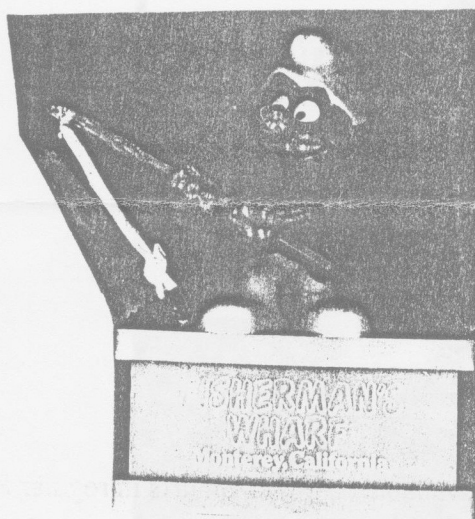


## PROMOTIONAL SMURF-A-GRAMS

### PRODUCED FOR THE U.S.A.

In Newsletter #56, we featured an IBM Smurf-A-Gram (an advertising Smurf produced by Wallace Berrie for a company in the U.S.A.) Most of the advertising Smurfs and Smurf-A-Grams we have featured over the years were produced by Schleich for the European Market. As time goes on, we are being alerted to the fact that Wallace Berrie, the producer of Smurfs for the U.S.A., also created promotional Smurf-A-Grams for American businesses, shops, tourist attractions, states, sports teams, etc. Most of the U.S.A. advertising items were produced from late 1980 through 1984.

Featured below are two U.S.A. promotional Smurf-A-Grams.



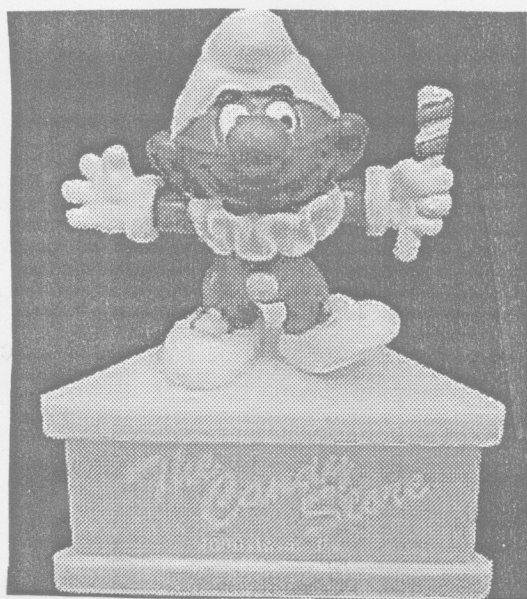
**Now for some news that will make you really sit up and pay attention! We have saved the best for last!**

In 1981 the proprietors of a tiny Johnstown, Pa. "Mom and Pop" store, named "Candy Store," ordered their very own Promotional Smurf from their Wallace Berrie salesman to promote their store!

We know that this promotional Smurf item is especially unique because we have been successful in verifying the following amazing fact: **It was produced in an impossibly small Limited Edition of 1,200 pieces! Talk about RARE!**

All 1,200 of these were produced with figurine #20090 Clown, holding a Candy Cane. The text on the yellow stand printed in white, reads "Candy Store, Johnstown, Pa."

If any S.C.C.I. member would like to add this exceedingly rare item to his/her collection, please write A.S.A.P.! We have a few of these Smurfy gems for our collectors.

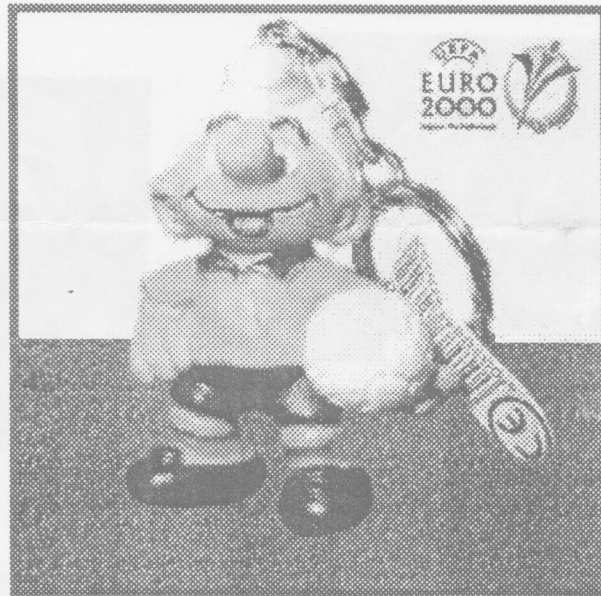


## PROMOTIONAL SMURF

JUNE 2000

During the month of June, the European Football (Soccer) Championship is being held. This year the Netherlands/Belgium is the host. In recognition of this event, Schleich has produced a Limited Edition #20454 Soccer Smurf Key chain in the colors of the **Dutch Team**.

The Soccer Smurf is wearing a orange shirt with black collar. His shorts are black. His socks are orange with a black stripe.



German Smurf-A-Gram

"Kinderskischule Arosa"

This is an advertising Smurf-A-Gram for a German Children's Ski School  
Figurine #20091 is used !





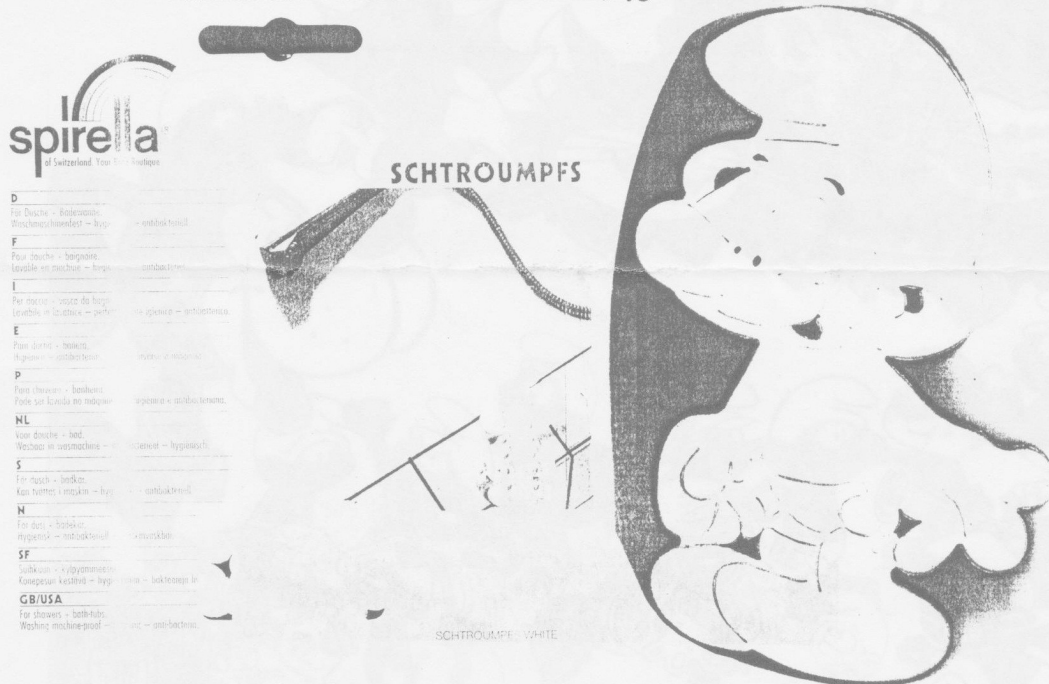
Here's a very different and unique Smurf item.....

By SPIRELLA of Switzerland  
"Your Bath Boutique"

How would you like these Smurfs dancing around your bathtubs or showers? They are 6 1/4" in height and have little suction cups on their backs so that they can adhere to your tub or tile walls.

The set shown is white but they are available in a variety of other Smurfy colors and designs as well.

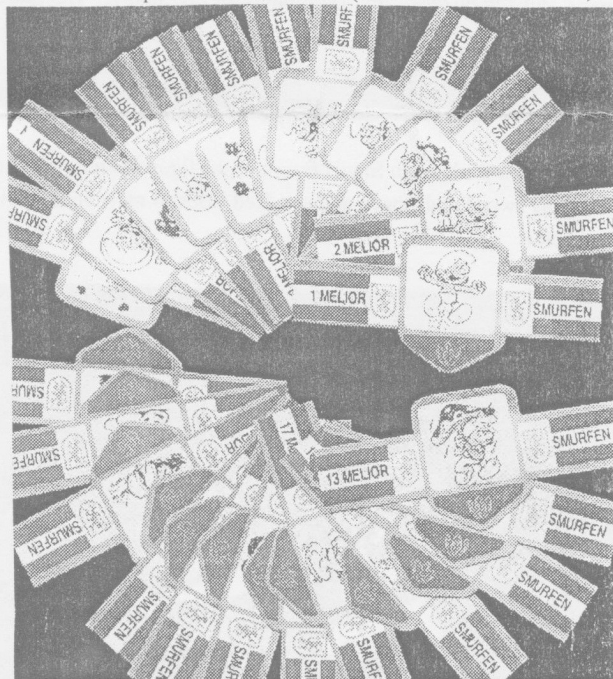
These decorative items are machine washable, hygienic and anti bacterial.



Here is a popular "cross-over" Smurf collectible.....

Do you collect Cigar Bands????????????? Yes, that's right, CIGAR BANDS!

Here is a complete set of 24 Smurf Cigar Bands produced by **Melijor Cigars in Belgium**. They are 2 1/2" in width and feature photos of most of the popular early Smurf designs. "**Melijor-Smurfen**" is printed on each band (the bands are numbered).



Footnote: There is a little house on Marken Island, in Holland that is completely wallpapered with cigar bands! It was featured in Ripley's "Believe it or Not" years ago!

## Collectors Comments.....

Dear Suzanne,

I just wanted to write to tell you what a great job you've done with the newsletters. I have been an avid Smurf collector since I was about 5. I hope one day to be a successful cartoonist, but it's because of the Smurfs and Peyo's great artistic style that started me in art and helped me develop my own characters. I have enclosed a picture I have drawn of the Smurfs for my portfolio for college. Hopefully one day I will add the background. I have enclosed a copy of my drawing.

Darrell K.



Dear Suzanne,

I have my own cute little story I would like to share with our Smurf Collectors. My son brought the kiddies to visit yesterday. On the way, my grandson (now 4 years old) asked if he could go into Grandma's house and play with her **Aliens**. Finally puzzled, my son thought of my Smurfs. He asked my grandson "Do you mean that you want to play with Grandma's Smurfs?" He said, "Yes, I want to play with the **Aliens**!"

SNB from Ct.

Dear Suzanne,

Here is an idea I came up with for broken Smurf figurines, or figurines missing parts. I find them in flea markets. The knight is missing his sword and I have added a Red Lobster martini olive pick... The fireman is in the clutches of a toy boa constrictor.

J.F.





Dear S.C.C.I Members,

I would like to ask if any members of the Club have the instructions on how to assemble the Smurf Gargamel Castle and the Smurf House from the Loc Blocs sets. I would appreciate any help!

Henry

Dear Suzanne,

Have you ever seen a Tennis Smurfette #20135 with a Brown Plastic Tennis Racquet? I just recently found one and was wondering if anyone else has one.

D.B. from Germany

Dear D.B.,

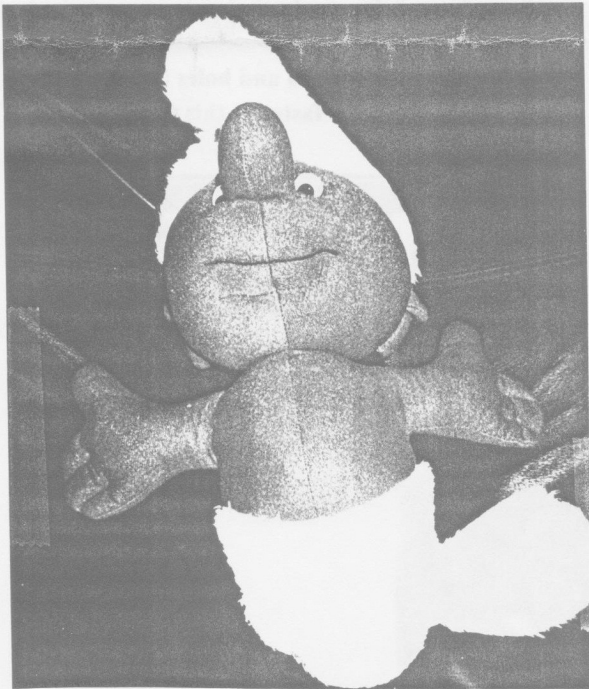
We have verified Tennis Smurf #20049 with a Brown racquet, so I guess it is possible to find the Smurfette with the same racquet!

Suzanne

Dear Suzanne,

Can anyone help me with information about a Chad Valley Smurf? I am particularly interested in knowing when he was made (was this during the National Promotion in England?) and whether he is rare. I cannot find him in any of my smurf Newsletters, but I am sure I have heard about him from somewhere.

Enclosed is a photo of the one I have found.

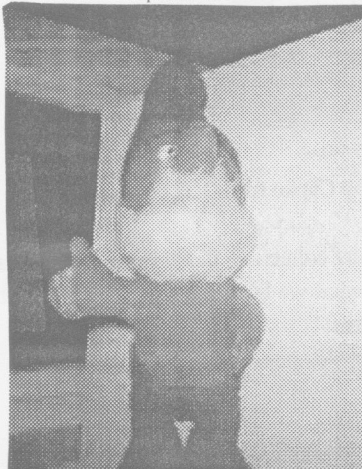


R.W. from England

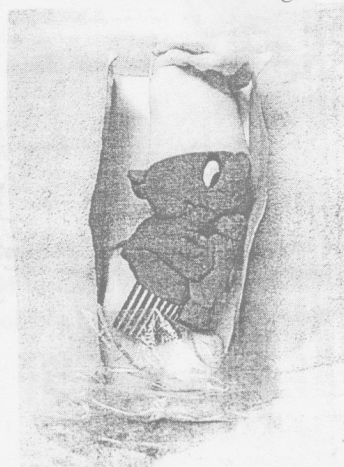
Dear R.W.,

Our investigation has come across some information on Chad Valley products. These were produced in the 1970's. Chad Valley Of England made Hygienic Plush Toys and are highly collectible within their own field of "Chad Valley Toy" Collectors. They no longer make toys. The clue to their dating is in the fact that their labels say SEPP, this was Peyo's early licensing company. Below are two other early Chad Valley Plush Smurfs.

A 16" "Papa Smurf"



A 17" Baker Smurf with Rolling Pin



### Collectors Comments.....

Dear S.C.C.I. Members,

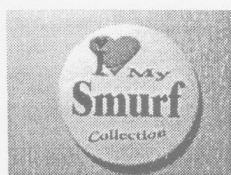
I consider myself an avid Smurf Collector and am proud to say I have over 5,000 different Smurf items in my collection. I am also a garage sale and flea market addict and have found, over the years, some very interesting Smurf related collectibles.

I would like to share, with other club members, some of these special Smurfy items (I believe that they are rare and, possibly, unlicensed). All Smurf-related products that I discover find their way into my collection! Yes, I collect unlicensed Smurf items too!

**1982 World's Fair shopping bag from the Knoxville, Tn World's Fair (unlicensed)**

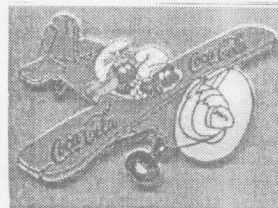


**Magnet badge: I "heart" (love) My Smurf Collection. Measures 2 1/4" in size. (unlicensed)**



**Smurf & Smurfette Coca Cola Pin.**

**It is 2" by 1 1/2" (may be unlicensed).**

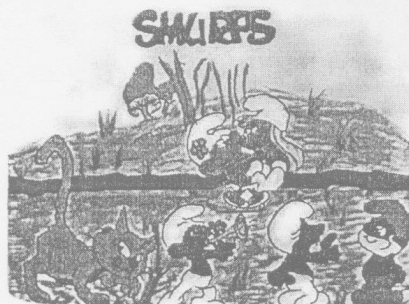


**Smurf street sign made of aluminum and vinyl.**

**It has rounded corners and holes for mounting (6" by 24"). I have fastened this to my Smurf Room door.**



**Smurf Mouse pad, 9" by 7" (.25 thick). This is definitely an unlicensed product (very pretty & colorful).**



**Smurf patch made for the Westwood Volunteer Fire Company, Station 44. I do not know what state this is from. Can anyone help? (unlicensed)**



**Smurfette Lighter. Zippo type.**

**(unlicensed)**



To all members,

Do any of you have other rare, unusual or just plain peculiar Smurf collectible items to add to this list? If so, please submit your favorites for inclusion in our Newsletters. From what we hear at S.C.C.I. Headquarters, we gather that our members enjoy these novel additions to their collections!

Your Editor, Suzanne

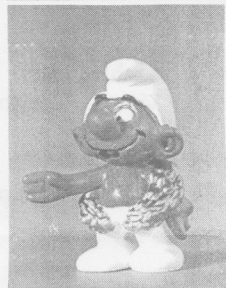
Submitted by Carrie from NH





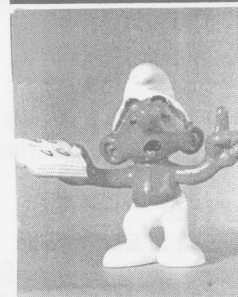
**20057 Thirsty      Schleich Issued 1979**  
**Never Produced for the U.S. Market**

-/-/-/-/-/-/-/-/-/-/-/79/80/81/82/83/84/85/86/-/-/-/-/-/-/-/-/-/-/-/



**20058 Champion      Schleich Issued 1979**  
**Never Produced for the U.S. Market**

-/-/-/-/-/-/-/-/-/-/-/79/80/81/82/83/84/85/86/-/-/-/-/-/-/-/-/-/-/-/



**20059 Teacher      Schleich Issued 1980**  
**6164 Wallace Berrie Issued 1980**

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**20060 Candle      Schleich Issued 1979**  
**6166 Wallace Berrie Issued 1980**

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**20061 Bandleader      Schleich Issued 1980**  
**Never Produced for the U.S. Market**

-/-/-/-/-/-/-/-/-/-/-/80/81/82/83/84/85/86/-/-/-/-/-/-/-/-/-/-/-/

## BUY.....SELL.....TRADE

**How to respond to an Ad:** Send your request to the Club with a self-addressed Stamped Envelope (SASE) the Club will respond with availability and asking price. Responses go out on a first come basis. Most items **FOR SALE** only has one item available.

**How to Submit an Ad:** All members are provided with a Free Ad Form. These forms must be used, please send your ads with a S.A.S.E. Numerous Ads are sold traded etc. before publication and will Not appear in the Newsletters. If anyone is seeking a special item contact the Club with your request. **Want lists from our members are always welcome!**

**Special Note:** When there is more than ONE item in an ad you will be asked to "STATE INTEREST IN FIRST LETTER."

This means to PLEASE tell us which item in that ad you are interested in! Thank you

Ad#		
1401	FOR SALE	Smurf # 20133 Field Hockey. Rare color Variation Navy blue shorts, red and white shirt. Mint.
1402	FOR SALE	"Candy Store" Limited Edition Smurf-A-Gram as featured in this Newsletter. Mint Condition.
1403	FOR SALE	Smurf Farmhouse 1996 New Colors. Mint in box.
1404	FOR SALE	Gargamel's Castle. 1996 New Colors. Mint in box.
1405	FOR SALE	Spirella Bath Tub Smurfs with suction cups. Featured in this Newsletter. Six Smurfs, mint in package.
1406	FOR SALE	Western Chuck Wagon Playset, mint in box.
1407	FOR SALE	Smurfette Bedroom Set Playset, mint in box.
1408	FOR SALE	Gargamel's Lab Playset, mint in box.
1409	FOR SALE	The Smurfs 40 <sup>th</sup> Anniversary Musical Bandstand Set 1958-1998 Limited Edition of 10,000. Mint in display box.
1410	FOR SALE	Repeat of a Sell Out! <b>BABY CANDY TOPPERS</b> from <b>BIP Holland</b> . 1. Baby Smurf with Blocks. 2. Baby Smurf in Log Car. 3. Baby Smurf on Moon. 4. Baby Smurf on pillow with Teddy Bear 5. Baby Smurf sitting on a Duck. These are adorable! Please state interest in first letter.
1411	FOR SALE	"I Love My Smurf Collection" Magnet. Mint condition! Real Fun Item!!!!!!
1412	FOR SALE	Puffy Stickers from Germany. 1983, full color! 1. Smurfette holding pencil and pad. 5 1/4" size. 2. Papa Smurf, 5 1/2". 3. Smurf, 5 1/2" 4. 12 different puffy stickers all unique (3 different assortments.) Mint in package! Please state interest in first letter.
1413	FOR SALE	Smurf holding Happy Meal Box from Mc Donalds, England. Mint condition.
1414	FOR SALE	Candy Toppers from B.I.P. Holland. Don't miss out, these are very difficult to find now! 1. Baby riding on Papa's back. 2. Smurf with Snowman. 3. Tourist Smurf 4. Smurf & Smurfette riding Down a hill on a sled. 5. Gargamel & Azrael. 6. Jack in a box 7. Two Smurfs on a snow covered roof top. 8. Magician with top hat. 9. Three Smurfs dancing around a Xmas tree. 10. Smurf on a BMX Bike. All Mint. Please state interest in first letter. <b>These make great Christmas Tree ornaments!!!!!!</b>
1415	FOR SALE	Smurf #20160 Smurf Holding Green Apple. Mint condition.
1416	FOR SALE	S.C.C.I. Limited Edition 10 <sup>th</sup> Anniversary Super Smurf. Mint in box with Certificate of Authenticity.
1417	FOR SALE	#40014 Original Smurfette's Small House. Pink and Lavender with beautiful painted door, curtains etc. all the lovely paint details. Mint in the box.
1418	FOR SALE	Super Smurfs, lots of hard to find ones. Send for list or send a list of those you seek. There are only a few Super Smurfs being produced by Schleich the last few years. Now is the time to complete your Super Smurf collection, before it's too late!
1419	FOR SALE	Super Smurfette #40241 Smurfette in Plug Car RARE COLOR VARIATION! Bright Pink Car (not lavender) RED STEERING WHEEL. Mint in box.
1420	FOR SALE	Super Smurfette #40238 Smurfette in Kitchen. RARE COLOR VARIATION! WHITE STOVE. Mint in box.
1421	FOR SALE	Original Playsets all discontinued in 1996. #1 Garden Set, #2 Fence Set, #3 Gate Set, #4 Mushroom and Flower Set, #5 Sailboat Set, #6 Gas Station Set, #7 Well Set, #8 Snail Cart Set, #9 Fork-Lift Set, #10 Conveyer Belt Set. All Mint in Boxes. Please state interest in first letter.
1422	FOR SALE	Christmas Cord Figurine, Smurf with Face in Wreath #51906. Mint condition.
1423	FOR SALE	Smurf #20150 Australian Football, Red Shirt and White Pants. Mint
1424	FOR SALE	German Smurf Card Game, "Spiel Mit!" by Ravensburger, Germany. Mint in blister package.
1425	FOR SALE	Rare Small Mold Versions of 20026 Sitter Smurf & #20027 Thinker Smurf. Mint.