

# SMURF™



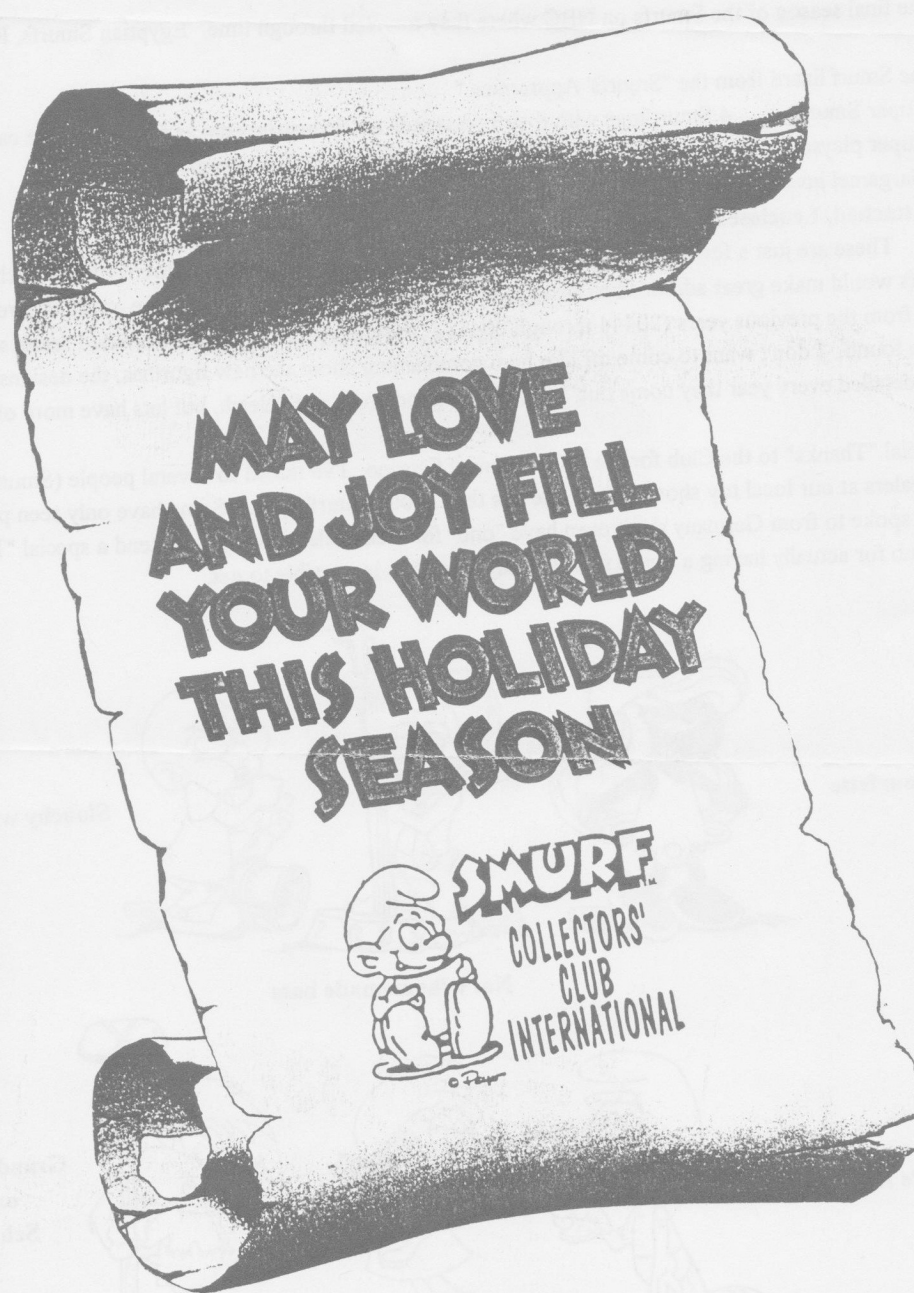
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COLLECTORS' CLUB INTERNATIONAL  
24 CABOT RD. W., MASSAPEQUA, NY 11758

Volume 15

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Winter 2000



Please note: When writing the Club and requesting a reply enclose a S.A.S.E. Thank you!

**Collectors Comments.....**

Dear Suzanne

I just wanted to write to say "thanks" for the new 2000 figurines. They look great and have a different look from most of the prior figurines. But, I also wanted to write to make a few suggestions for future figurines. It seems with the new millennium, they're (Schleich) has recreated several older figures (scuba diver, fireman, chimney sweep) which is fine and all, the figures look great. But, I'm sure I could speak for other members & collectors is that they should create more notable "character" Smurfs. All the new figurines (supers included) were all Smurfs, no Papa's, no Smurflings; etc. It was great that they did another Grandpa Smurf as a Super Smurf, but what about the other character Smurfs. Here are some of my ideas for some new figurines.

1. Plain Smurfette, but as the original black hair Smurfette.
  2. A new Angry Smurf (maybe this time around make him "Purple" instead of black.)
  3. A new "Schlip" or "Swoofs."
  4. More Smurflings, or as a house, the Smurflings Mushroom House from the cartoon series.
  5. Clockwork Smurf variation or the addition of a Clockwork Smurfette.
  6. Various "tangent" theme Smurfs (i.e. President Smurfs). Maybe this time as famous movie stars, musicians, artists, etc.
  7. New Christmas Cord figurines.
  8. The final season of the Smurfs on NBC where they traveled through time. Egyptian Smurfs, Roman Smurfs, etc.
  9. The Smurf lizard from the "Smurfs' Apprentice."
  10. Super Smurfs .....4 Smurflings with their homemade music instruments as featured in the cartoon.
  11. Super playsets, the magic balloon with Grandpa, Nanny & Smoogle (from the cartoon).
  12. Gargamel invention playsets which include variants on Gargamel, Azrael & Scruple
- See attached, I enclosed some sketches of my ideas.**

These are just a few ideas that went through my head but I think the additions of more "character" Smurfs would make great additions to an already great line. Another thing is maybe more different Smurfs like those from the previous years (20444 through 20448). Maybe by looking at the animated series some new ideas can be found. I don't want to come off like I am complaining about the new figurines, the designs get better and more detailed every year they come out, keep up the good work at Schleich, but lets have more of a variety P.S.

A special "Thanks" to the Club for the "2000" Smurf figurine. I've talked to several people (Smurf Collectors) and dealers at our local toy show and no one has the "2000" Smurf figure. Some have only seen pictures. Two guys I spoke to from Germany don't even have "one" for their collections. So I extend a special "Thank You" to our Club for actually having a figure that they say is next to impossible to get.

D.K.

**Angry Smurfette**



**Nat w/homemade bass**

**Slouchy w/stovepipe horn**



**Smurf's Apprentice**



**Original Smurfette**

**Grandpa Swoof  
or  
Schlip**

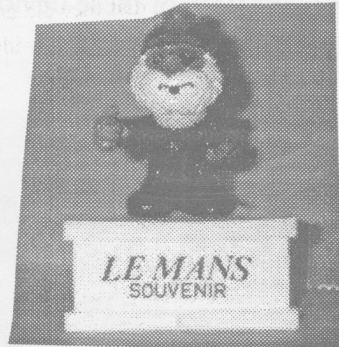




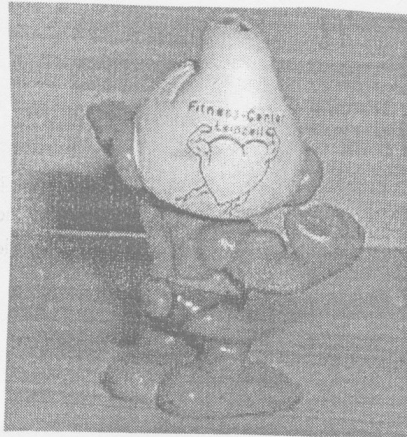
## PROMOTIONAL SMURFS

### "LE MANS SOUVENIR" Smurf-A-Gram

Produced sometime after 1986, this Promotional item is a rare item. Le Mans is a city in western France. It lies beside the Sarthe River about 115 miles southwest of Paris. Le Mans is famous for its sports-car race, the 24 hour Grand Prix of Endurance. It is believed this Souvenir was produced in conjunction with the Grand Prix Race.



I am sure we all remember the "Sports & Fitness" Promotional Smurf. The very first time we featured the Body Builder Smurf! It appears that another German Fitness Center used the Body Builder Smurf figurine to promote their Fitness Center. In this instance the Body Builder is wearing the **RED** swimming trunks! Note their emblem on the back of his head.



### Update.....

In Newsletter 54, Fall 1999 and Newsletter 56, Spring 2000, we featured the first six promotional Smurf-A-Grams produced for "Schonwald."

The 7th Smurf-A-Gram, produced in a limited edition of just 400 pieces, is featured below (the figurine used was #20460, New Golf Smurf). This is the first in the series to feature a non-winter figurine.



## PROMOTIONAL SMURFS

### "KIRCHEN ZEITUNG"

Featured below are two versions of this Promotional Smurf. Our German friends inform us that "Kirchenzeitung" is some form of Church Newspaper. Both of these obviously do feature a Newspaper!



**Figurine Used**  
**#40208 Super Sign bearer**

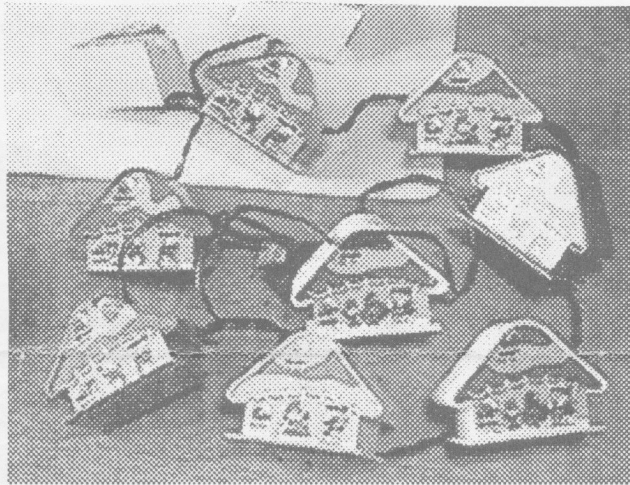


**Figurine Used**  
**#20038 Singer**



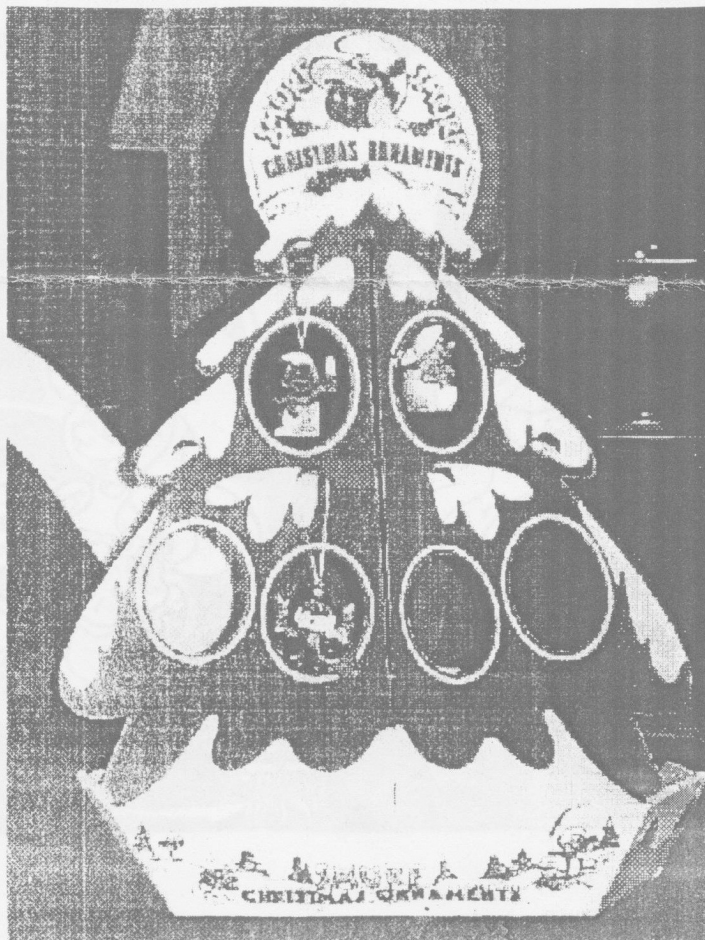
## **Smurf Christmas Lights by Alderbrook, Canada**

This is a set of 10 Smurf Christmas Lights. They are hard plastic with a different Smurfy scene on each cottage. There are three different cottage colors with different pictures on each color. Each has four or five Smurfs doing various activities.



## **Christmas Cord Store Display**

In Newsletter 34, Fall 1994, we featured a two piece Christmas Cord Store Display. Featured below is another completely different Christmas Cord Store display. This is a three sided cardboard display. As you can see, the Cord figurines hung on tiny little hooks, on the bottom of the display there were pockets to hold additional Christmas Figurine Ornaments.



From France.....

HEMMA PUBLISHING 1993

Water Proof Baby Books

Each book opens to reveal five different scenes on each side (Ten scenes per book). Bright Vivid Colors!  
A really cute item!

This book is in the shape of a Smurf's head. Two of ten scenes shown below:

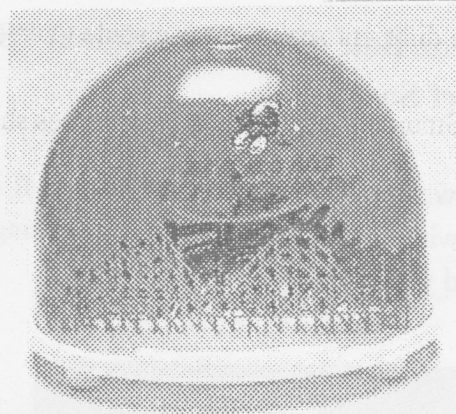


This book is shaped like Mushroom cottage. Two of ten scenes are shown below:





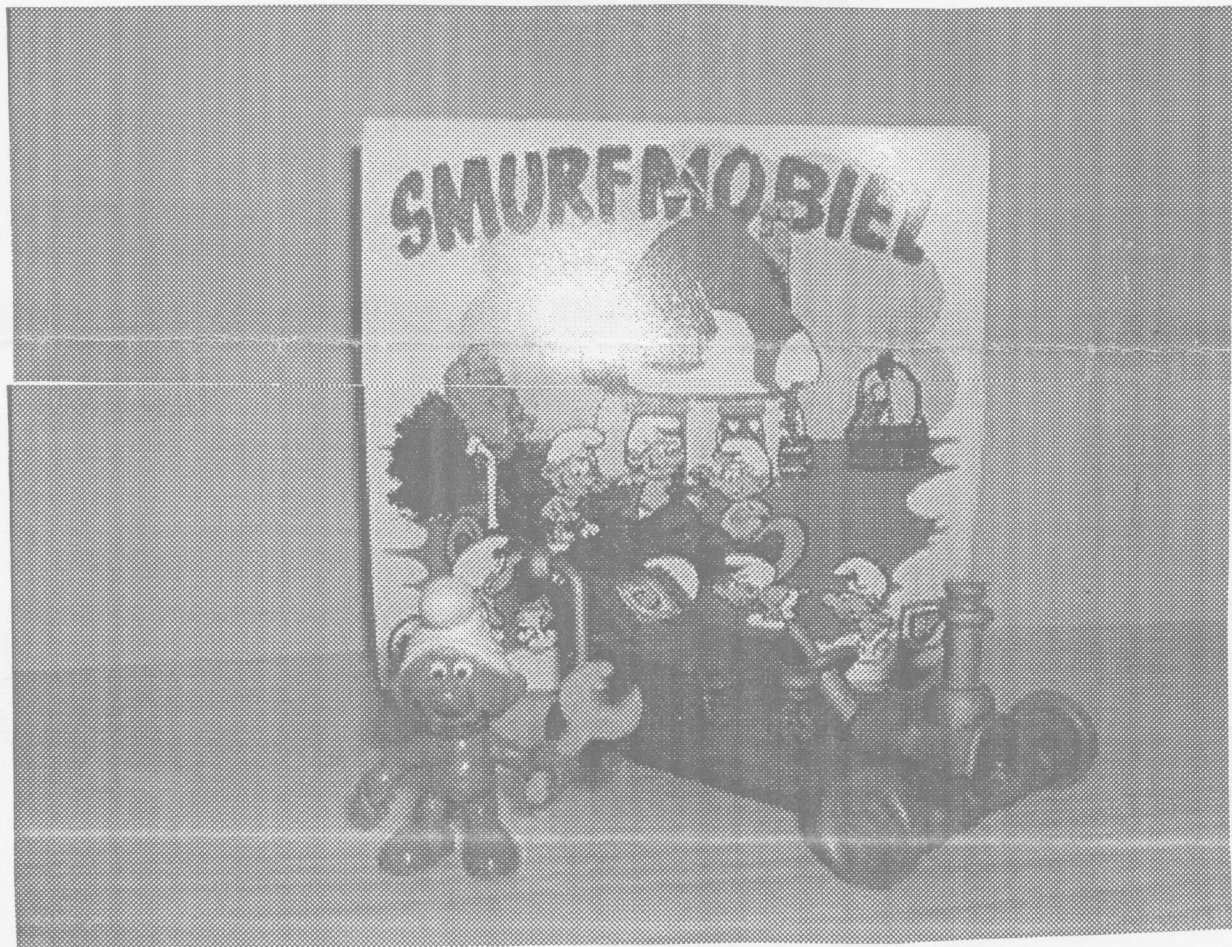
**"Big Bang Schtroumpf"**  
**France**  
**European Theme Park Souvenir**  
**Snowdome**



**British Petrol**  
**Early 1980's Promotion**  
**"Smurfmobiel"**

Featured is a very hard to find Smurf Promotional "Smurfmobiel" produced in the early 80's for BP. The "Smurfmobiel" is constructed in the same material as a Super Smurf accessory.

The photo below is shown with a figurine to show it's size, the figurine was not included with the "Smurfmobiel."



From Germany.....

## It's A Music Box

**The company Lorenz Bolz offers the original "Smurf Music House" playing the original Smurf Song.**

This Smurf Music box was produced in the late 1970's. It is made of plastic and the base is green. The house is yellow with a red roof. The Smurfs dancing around the house appear to be solid colors of blue, orange and yellow.



### 1982 SMURF PROMOTION AUTO CLUB POSTERS FEATURE SAFE SMURFS

Smurfy tips about traffic safety were distributed to thousands of school children in the fall of 1982 via a poster campaign sponsored by the **Automobile Club of Southern California**.

More than 5500 elementary schools received the Auto Club's complimentary series of five 112" by 18" four-color posters picturing Papa Smurf, Smurfette Jokey, Brainy and Tracker Smurfs. Each poster combines a real-life photo of children practicing good safety and a cartoon insert of safety-wise Smurfs in their own world.

Messages featured in the campaign were "Wait For The Signal," "Wear White At Night," "Trace A Safe Route," "Buckle Up," and "Stay In Your Seat."

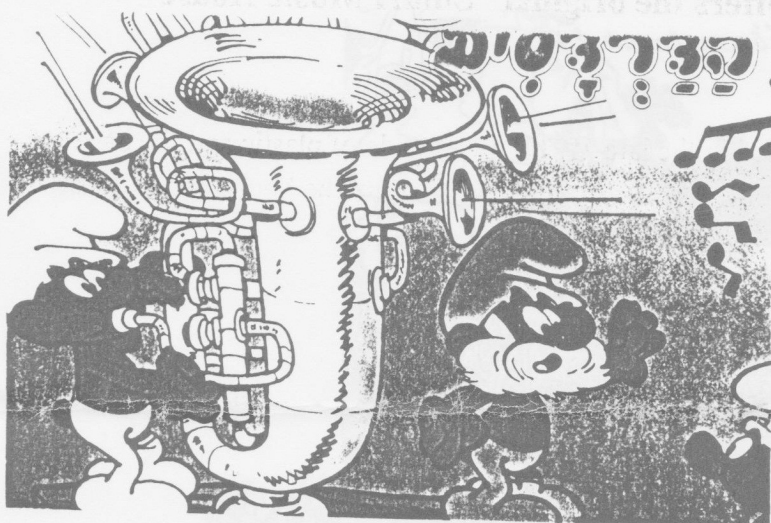


RARE FIND.....

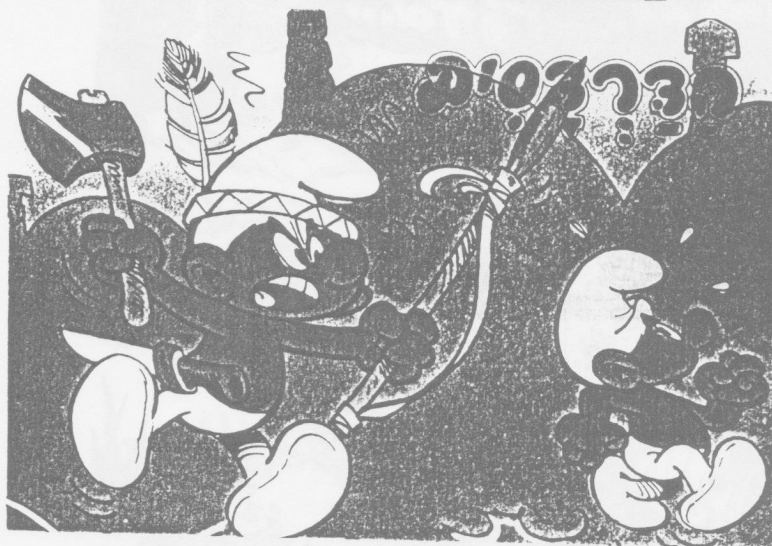
From Israel, 1980's

Smurf Postcards with matching Stationery

by Palphot Ltd.



These are GREAT Items  
for the  
INTERNATIONAL Collector  
and/or  
Paper Item Collector!!



From France.....

# SMURF FULL-COLOR POSTCARDS

by Chromovogue

1996

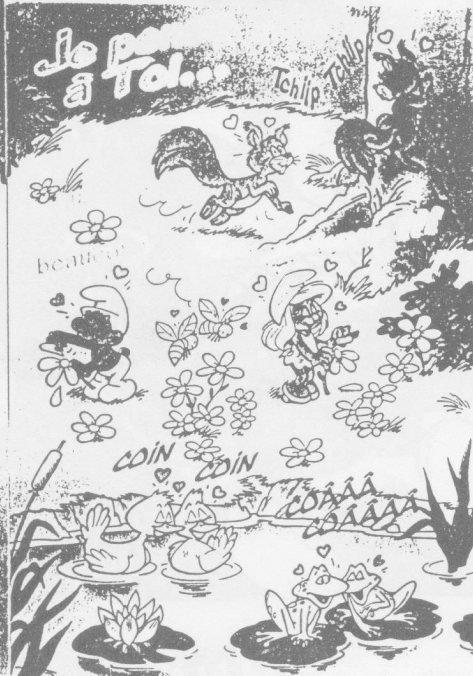
LE TRAVAIL...  
ça schtroumpfe énormément !



BON pour un BÉBÉ  
sur présentation de cette carte



Je pars  
à l'été...



Reverse side of Postcard

